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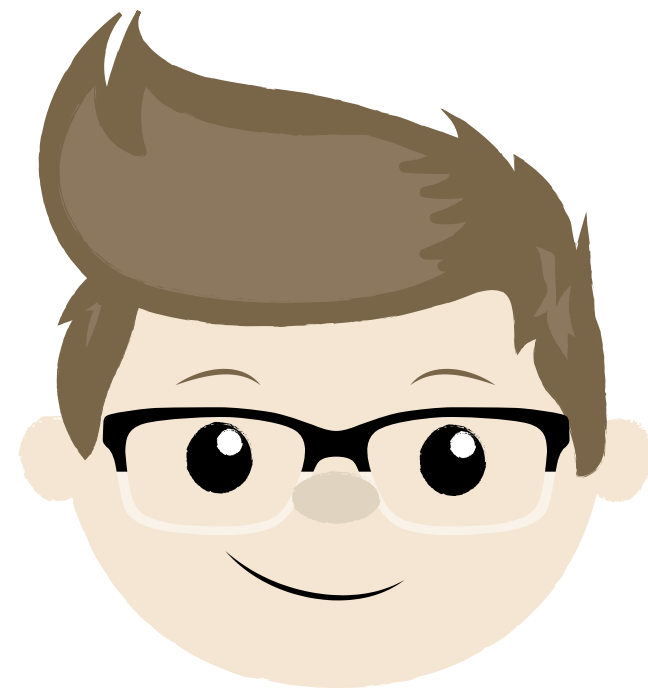
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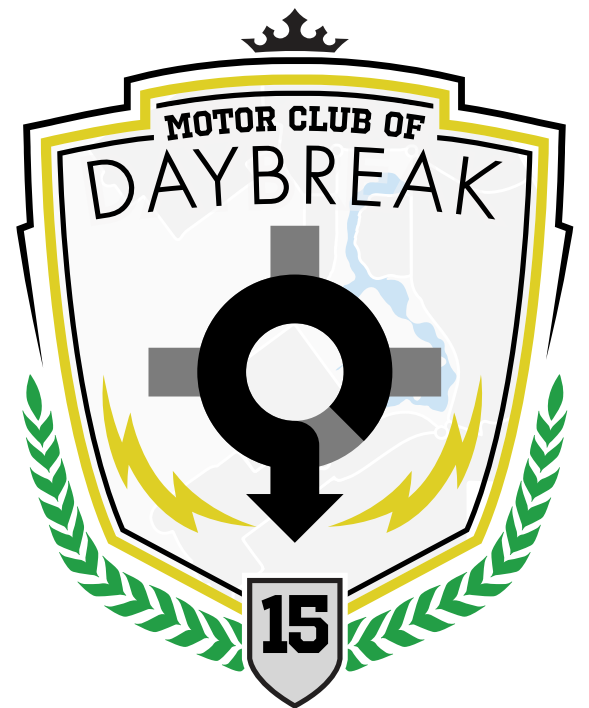
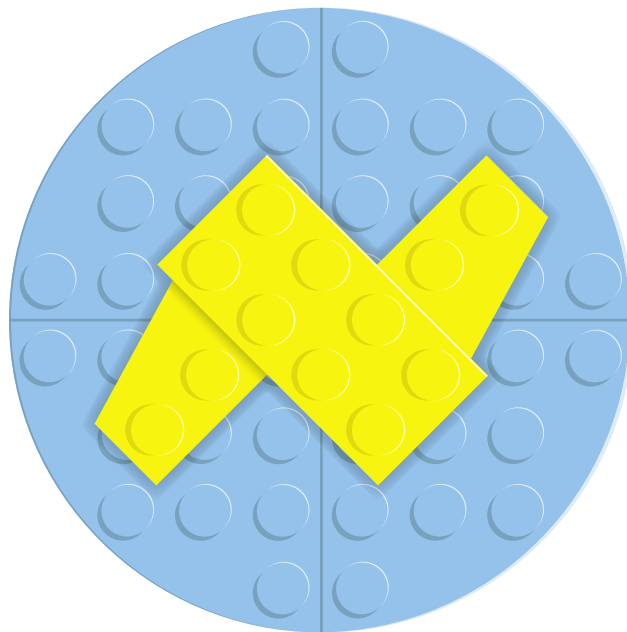
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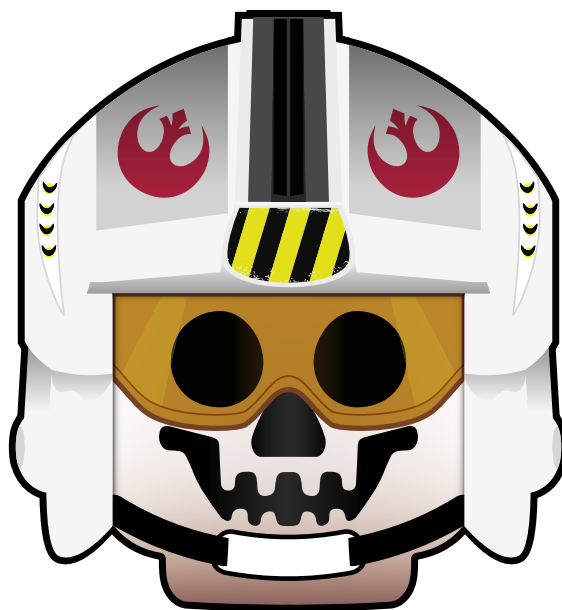


ACTION
SCIENCE
MONTHLY





noteworthy
TALES




Digital Signage



**THE TEMPERATURE'S *hot*
MAKE SURE THEY'RE *not***

**DON'T LEAVE YOUR
KIDS OR ANIMALS
UNATTENDED IN
THE HEAT.**

FTC
FULLERTON TOWN CENTER



JORDAN LANDING x ROCK 106.7

**BIKE DONATION
DROP-OFF TODAY**



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**BLACK
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NOV. 27**




BLOOD DRIVE 2021
VISIT JORDAN-LANDING.COM
FOR MORE INFORMATION



JORDAN LANDING

EARTH DAY



JORDAN LANDING

**JORDAN LANDING
CONCERT SERIES**

**TICKET
ADMIT ONE**

**BACK AGAIN
THIS SUMMER!**



**MARK YOUR
CALENDAR!**



JORDAN LANDING

**NATIONAL
TATER DAY**



JORDAN LANDING

**BRING A FRIEND
AND GET IN HERE!
IT'S NATIONAL
PANCAKE DAY!**

IHOP



JORDAN LANDING

Printed
Collateral



TEEPEE CURIOS

The neon is back on!

Gar & Heidi Engman

Owners

924 E. Route 66 Blvd.
Tucumcari, NM 88401
(575) 461-3773
teepeecurios@gmail.com

Find us on Facebook at
[facebook.com/teepeecurios](https://www.facebook.com/teepeecurios)



TEEPEE CURIOS

GUIDE

-  Berk Lighthouse - An historic landmark, open to tours daily
-  Camp Caulfield - Authentic abandoned mining camp; closed to the public
-  Downtown - Shops, government buildings, and the Triple Peak Diner
-  Founders Grove - Home to the original Wogan's Grove settlement
-  Mirror Lake - Fishing and camping along a crystal clear lake
-  Mount Clark - The tallest peak, home to camping, rafting, hiking & more
-  Whipicaw Landing - Scenic natural vistas and historic tribal lands
-  Triple Peak Diner - Finest hamburgers and ice cream in Timid Grove
-  Public Access Camp Sites - \$5 camp fee; some hiking may be required
-  Champ's Gas - Two convenient locations in the Whipicaw Valley
-  Totem Pole Bar - Locally owned and operated bar with friendly conversation
-  Bumblebee Motel - A clean, well-lit place to spend a night, with 20 rooms

HISTORY

Discovered in 1859 by Baron Émile De Wogan, a French nobleman and explorer, Timid Grove was originally known as Wogan's Grove. Following the removal of the Northern Paiute peoples, Wogan's Grove became a vibrant mining and shipping port, as well as an industrial hub for the newly formed western United States.



This hub continued to develop, but due to the city's remote location, development eventually stalled. In 1910, the city was renamed to Timid Grove, and the focus shifted from mining and commerce to preserving and honoring the area's abundant natural resources.

Since that time, Timid Grove has become a hotspot for recreation and relaxation. Located within miles of both coastline and mountains, Timid Grove's expansive forests, plains, and waterways make for the outdoors getaway of a lifetime. Visitors from other states and internationally are frequently amazed at the warm, small town atmosphere, where cellular service may be limited, but the hospitality is not.

We invite you to explore beautiful, scenic Timid Grove, and uncover the many secrets and surprises this beautiful land holds.

Timid Grove

A VISITOR'S GUIDE TO the city and the Whipicaw Valley



Anderson Wagner, Mayor
Valerie Klein, City Manager
Gary Brooks, Assistant City Manager
Harrison Mitchell, Director of Parks, Recreation, and Community Services



BREAKFAST

Served 5:00 AM - 10:30 AM (Monday - Friday)
6:00 AM - 10:30 AM (Saturday)
9:00 AM - 2 PM (Sunday)

2 Egg Breakfast 2 extra large eggs, regular hashbrowns, and 2 pieces of bacon or sausage links, with your choice of toast, muffin, or buttermilk biscuits \$4.95

Cowboy Breakfast 3 extra large eggs, large hashbrowns, and 3 pieces of bacon or 3 sausage links or a hot link or a smoked country sausage, with your choice of toast, muffin, or 2 buttermilk biscuits \$6.95

Cattle Drive Breakfast 3 extra large eggs, large hashbrowns, and 3 pieces of bacon or 3 sausage links or a hot link or a smoked country sausage, with 2 buttermilk biscuits, 2 large buttermilk pancakes, and a cup of cowboy beans \$8.95

Omelette 3 extra large egg omelette made with your choice of bacon, country sausage, smoked sausage, or hot link, and cheddar cheese. Served with large hashbrowns, and your choice of toast, muffin, or 2 buttermilk biscuits \$7.95
Substitute meat for smoked brisket \$2.00

Pancakes and French Toast

Short Stack 2 large buttermilk pancakes served with real butter and maple or raspberry syrup, with 2 extra large eggs, and 2 pieces of bacon or 2 sausage links \$4.95

Add blueberries \$1.00

Full Stack 3 large buttermilk pancakes served with real butter and maple or raspberry syrup, with 3 extra large eggs, and 3 pieces of bacon or 3 sausage links or a hot link or a smoked or country sausage \$5.95

Add blueberries \$1.50

French Toast 2 pieces of cinnamon soft toast, served with real butter and maple or raspberry syrup, with 2 extra large eggs and 2 bacon or 2 sausage links \$6.95

Add strawberries and whipped cream \$2.00

Biscuits and Gravy 2 fresh buttermilk biscuits, split and smothered with made from scratch sausage gravy, with 2 extra large eggs \$5.95

Chorizo and Eggs Our famous pork chorizo blended with 3 extra large scrambled eggs, large hashbrowns, cup of cowboy beans, and 2 buttermilk biscuits or a large flour tortilla, served with yellow or jalapeño peppers on the side \$7.95

Breakfast Burrito 3 extra large eggs, crispy potatoes, and your choice of bacon, country sausage, smoked sausage, or hot link, with shredded cheese blend and fresh salsa \$5.95

Breakfast Sandwich 2 extra large eggs, 2 pieces of smoked bacon or sausage links, and cheddar cheese, on toast \$3.95

*Consuming raw or undercooked meats, poultry, seafood, shellfish, or eggs may increase your risk of foodborne illness, especially if you have a medical condition.

FAVORITES

Smoked Pork and Eggs 6 croques of tender, slow smoked pork with 3 extra large eggs, large hashbrowns, and your choice of 2 pieces of toast or an English muffin or 2 fresh baked buttermilk biscuits \$8.95

Chicken Fried Steak and Eggs Fried golden brown and smothered with fresh made cream gravy \$9.95

Smoked Brisket and Eggs 6 ounces of tender, slow smoked brisket with 3 extra large eggs, large hashbrowns, and your choice of 2 pieces of toast or an English muffin or 2 fresh baked buttermilk biscuits \$10.95

BREAKFAST SIDES

3 thick slices of smoked bacon	\$2.95
3 sausage links	\$2.95
1 country sausage	\$2.95
1 smoked sausage	\$2.95
1 hot link	\$2.95
6 oz tender slow smoked pork	\$4.95
6 oz tender slow smoked brisket	\$5.95
1 extra large egg	\$1.25
Regular hashbrowns	\$1.25
Large hashbrowns	\$2.00
2 slices of toast	\$1.50
1 English muffin	\$1.50
2 fresh buttermilk biscuits	\$1.50
Sausage gravy (made from scratch)	\$2.50

BEVERAGES

Sports Bottle of Water (20 oz.)	\$2.00
Coffee mug	\$2.00
Decaf mug	\$2.00
Hot chocolate mug (milk and Hershey's Chocolate)	\$2.50
Orange juice (12 oz.)	\$2.00
Apple juice (12 oz.)	\$2.00
Soda	\$2.00
Ice Tea	\$2.00
Milk (16 oz.)	\$2.00
Chocolate milk (16 oz.)	\$2.50
Lemonade	\$2.00
Raspberry Tea	\$2.50
Orange or Rootbeer Float	\$3.25
Milkyshakes (Vanilla, Chocolate)	\$3.25
Add Strawberry, Raspberry, or Blueberry Fruit	\$.75

LUNCH & DINNER

Served 10:30 AM - 8:00 PM (Monday - Thursday)
10:30 AM - 9:00 PM (Friday & Saturday)
10:30 AM - 2 PM (Sunday)

Any of our burgers or sandwiches can be served as a lettuce wrap without bread

Sandwiches

Hot Pastrami Served with melting Jack cheese on a sub roll \$8.95

Philly Cheese Steak Slow smoked brisket sliced then sautéed with red and yellow peppers, and red onion. Served with melting Jack or Cheddar cheese on a sub roll \$8.95

Pulled Pork Piled high and served with red onion and your choice of BBQ sauce \$6.95

Chicken Club Chicken breast grilled over hickory wood and then topped with Jack cheese and smoked bacon, green lettuce, tomato, and red onion, served on our bun \$7.95

Grilled Chicken Chicken breast grilled over hickory wood, topped with Jack cheese, green lettuce, tomato, and red onion. Served on our bun \$6.95

BLT Thick smoked bacon with green lettuce and tomato, served on toasted whole wheat bread \$4.95

BBQ

All our meats are slow smoked overnight. Our famous sauces and dry rub come from years of customer feedback and recommendations. We offer 3 BBQ sauces:

Regular - Smokey sweet
Hot - Smokey sweet with a kick
Habanero - Smokey sweet with an intense kick (Very hot - use at your own risk)

BBQ Plates (includes your choice of 2 sides)	
Sliced Brisket	\$12.00
Chopped Brisket	\$12.00
Pulled Pork	\$11.00
Double Smoked Sausage	\$11.00
Two Meat Sampler	\$13.00
Three Meat Sampler	\$14.00

Ribs - St. Louis Style (includes your choice of 2 sides)	
1/2 Rack	\$12.00
Full Rack	\$23.00

Meat by the Pound	
Brisket	\$14.00
Pulled Pork	\$12.00

Side Dishes	\$2.00 each
Cowboy Beans	Creamy Colelaw
Fresh Potato Salad	Bag of Fries
Corn Bread with Butter	

*Consuming raw or undercooked meats, poultry, seafood, shellfish, or eggs may increase your risk of foodborne illness, especially if you have a medical condition.

BURRITOS

All our burritos include Mexican blend cheese, beans, Spanish rice, fresh Pico de Gallo, and salsa. Bring your appetite - our burritos are big!
Smoked Brisket \$7.00
Smoked Pork \$7.00
Hickory Grilled Chicken Breast \$7.00

BURGERS

All our burgers are handmade and grilled over hickory wood, and served with green lettuce, tomato and red onion. Pickles or jalapeños available upon request at no charge.

Small Burger 1/4 lb. burger served on our own bun with mayo and Dijon mustard \$3.75

Burger 1/3 lb. burger served on our own bun with mayo and Dijon mustard \$4.50

Small Cheeseburger 1/4 lb. burger served with cheddar cheese on our own bun with mayo and Dijon mustard \$3.95

Cheeseburger 1/3 lb. burger served with cheddar cheese on our own bun with mayo and Dijon mustard \$4.95
Make it a Double with another 1/3 lb. patty \$2.00

Bacon Cheeseburger 1/3 lb. burger served with cheddar cheese and 2 thick slices of smoked bacon on our own bun with mayo and Dijon mustard \$8.95

Pastrami Cheeseburger 1/3 lb. burger served with cheddar or Jack cheese and piled high with smoked pastrami on our own bun with mayo and Dijon mustard \$7.95

SAUSAGES

All our sausages are grilled over hickory wood with your choice of mustard, ketchup, relish, and sliced onions, served on our bun.

Sausages	
Your choice of smoked, Bratwurst, German, or Hot Link	\$3.25
Add chili or cheddar cheese	\$1.00

KIDS MENU

For kids under 10 years old

Kids Breakfast	1 buttermilk pancake, 1 extra large egg, and 1 piece of hickory smoked bacon \$2.00
Grilled Cheese Sandwich \$2.00
Cheese Quesadilla \$2.00
Small Bean and Cheese Burrito \$2.00

SALADS

Smoked Brisket Served over mixed greens with candied smoked bacon, julienne Fuji apples, and Muenster cheese \$7.95

Grilled Chicken Breast Over Hickory Served over a bed of mixed greens and fresh vegetables, with your choice of Buttermilk Ranch, Balsamic Vinaigrette, French, or Soy Glanfro \$6.95

Side Salad \$2.00

FRIES

We use sea salt and cholesterol-free canola oil!

Small Fries	\$1.00
Regular Bag	\$2.00
Cajun Bag	\$2.00
Garlic & Pepper Plate	\$4.00
Lime-Parmesan Plate	\$4.00
Chili Cheese with Shredded Cheese	\$7.00

CHILI

Made from our old family recipe, and includes cheese and onions

Cup	\$2.50
Bowl	\$5.00
Add cornbread	\$2.00

DESSERT

Dutch Apple Pie and Ice Cream served in a bowl	\$3.50
Blackberry Cobbler and Ice Cream served in a bowl	\$3.50
Scoop of Ice Cream	\$1.00

HICKORY

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Grantsville, UT 84029
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Grantsville's favorite
authentic BBQ and
homestyle cooking

HICKORY

• GRILL •

PSYCHOLOGY PROGRAM

Overview

The Social and Behavioral Sciences Department is home to the Psychology Program at the University of Arkansas at Pine Bluff. The Psychology Program provides a curriculum designed to develop a broad foundation of knowledge in the discipline of psychology and to equip students for pursuing careers in a variety of fields, such as mental health, drug/alcohol counseling, community/social services, business, advertising, marketing, and education. Students who major in psychology take a common core of courses to attain a comprehensive knowledge base of the discipline, an understanding of research methods used by psychologists, and hands-on research experience. Thus, an undergraduate degree from our program provides an excellent foundation for graduate study.

Objectives

- To provide students with a strong knowledge base of psychology's key concepts, principles, overarching themes, and applications
- To engage students in scientific reasoning to interpret, design, and conduct ethical psychological research
- To foster an appreciation for human diversity
- To create an atmosphere of professional development in order to prepare students for graduate school and the workforce

UNIVERSITY
of ARKANSAS
AT PINE BLUFF
Psychology Program
1200 North University Drive
Mail Slot 4988
Pine Bluff, Arkansas 71601



PSYCHOLOGY PROGRAM

... Become a part of the pride



Psychology Program Coordinators

Angela Andrade, Ph.D. Anthony Austin, Ph.D.
andrade@uapb.edu austina@uapb.edu
(870) 575-8184 (870) 575-8189

www.tinyurl.com/UAPBpsychology

Courses

We offer a variety of interesting and exciting psychology courses. For example, our courses include Health Psychology, Social Psychology, Psychology and Law, Psychology of Learning, Lifespan Developmental Psychology, and Physiological Psychology.

Faculty

The psychology faculty at the University of Arkansas at Pine Bluff are extremely supportive and dedicated to your success. You will have an academic advisor working with you during your time here at UAPB, who will help you develop a degree path to ensure your success and timely graduation. We will also prepare you for your life beyond graduation with career preparation and graduate school preparation.



Student-Centered Research

Our program is dedicated to student-centered research. Students have several opportunities to gain practical, hands-on research experience. In particular, our program houses the **Human Psychophysiology Laboratory**, a teaching lab equipped with state-of-the-art recording equipment. This lab is a student-centered workplace where undergraduates are trained in the measurement and analysis of the physiological underpinnings of emotional and mental processes.

Campus

UAPB is a small and friendly student-focused campus. You can be sure you will not be one of the crowd here. Your professors will know you by name, which means you can really develop a relationship and have room to grow as a scholar.



Psi Chi

We have an active chapter in Psi Chi, the International Honors Society in Psychology for those who are top academic achievers. This international recognition is an impressive honor that can be noted on employment applications, curriculum vitae, and resumes.

Psychology Club

Our psychology club is very active. Students in this club benefit from tutoring and study groups for psychology courses, learn about careers in psychology and what to do after graduation, learn about preparing for graduate school, and are involved in a variety of community service activities.

www.tinyurl.com/UAPBSocBehSci

Social and Behavioral Sciences Department at UAPB

1200 North University Drive
Mail Slot 4988
Pine Bluff, Arkansas 71601
(870) 575-8187





Be a part of Olympus High School's rich tradition of service to others! Support the values Olympus has always stood for while seeing the old school building one last time before demolition!

You're invited to celebrate the spirit of Olympus at our EagleEyes Extravaganza!
All proceeds and donations from this fundraiser will go to support
The Opportunity Foundation of America's EagleEyes project!

Featuring an art sale from independent artists, a silent auction with valuable items from local and national businesses, and live performances from some of Olympus High School's most talented past and current students!

FEBRUARY 22ND • 6 PM - 9 PM

AT OLYMPUS HIGH SCHOOL

TICKETS ARE \$5 AN INDIVIDUAL OR \$20 PER FAMILY WITH ALL PROCEEDS TO THE OPPORTUNITY FOUNDATION OF AMERICA EAGLEEYES PROJECT!

***Celebrate the spirit that makes Olympus great through service and see the 1953 Olympus one last time before demolition!
We look forward to seeing you there!***

Refreshments available • Event sponsored by Behind The Glass Framery

Posters



CAMP OQUISOJO

ONE MONTH • FIVE MINUTES A DAY
INFINITE POSSIBILITIES

March 1st - 31st

Do you feel overwhelmed with the world?

Looking to give yourself a greater sense of purpose?

Want to make a difference in your community and world?

Camp Oquisojo is a one month community service project where you complete assigned daily positivity tasks. Our campers report feeling happier and more satisfied after participation, so what do you have to lose? Sign up via Facebook today for our Spring 2018 session!

CAMPOQUISOJO.COM

*It's a
summer
camp*

*Near the
Oquirrh
mountains*

*In South
Jordan*

*On the
internet*



RULES FOR LIFE

Make peace with your past
so it won't disturb your present.

What others think of you
is none of your business.

Time heals almost everything.
Give things time.

No-one is in charge of your happiness
except you.

**Don't compare your life to others,
and don't judge them**
you have no idea what their journey is all about

SOME RODE FOR FAME...
SOME RODE FOR GLORY...
SOME RODE TO SEE IF
THEY COULD SURVIVE...



GET SOME GRIT IN YOUR GUM AT WWW.HELLKAATHUNDIE.COM

SATURDAY, APRIL 22ND, 2017

RIDE STARTS AT 8 AM FROM 5 LAKES BREWING CO. • 1638 142ND AVENUE IN DORR, MI

FEATURING THE HELLKAAT HUNDIE RACE: 100 MILES OF PUNISHMENT, THE HELLKITTEN FIDDIE RACE: 50 MILES OF PAIN
AND THE ITTY BITTY KITTY FUN RIDE!

ALL PROCEEDS TO BENEFIT THE JUVENILE DIABETES RESEARCH FOUNDATION!
SELF-SUPPORTED WITH 100% PARTICIPANT RESPONSIBILITY
BRING YOUR FUNDS THE DAY OF TO GET IN ON EXCITING FUNDRAISING RAFFLE ITEMS

THE TEAM WHO RAISES THE MOST FUNDS FOR THE JDRF WILL RECEIVE THE COVETED KIT KAT CLOCK FOR THE YEAR!



REGISTER ONLINE AT WWW.HELLKAATHUNDIE.COM OR EMAIL HELLKAATHUNDIE@GMAIL.COM

**GET SOME GRIT IN YOUR GUM
MAY 6, 2018**



THE HELLKAAT HUNDIE
HUNDIE AND FIDDIE, 8:00 AM START
ITTY BITTY KITTY, OPEN START TIME

REGISTRATION OPENS 11/15 @ BIKereg.COM
PARTICIPANTS LIMITED TO 499
\$30 UNTIL 3/31 @ MIDNIGHT
\$35 UNTIL 5/2
\$40 DAY OF
(BUT NO TIMING CHIP)

PACKET PICK-UP AT
ALGER BIKES
ON SATURDAY, 5/5
FROM 10 - 4
AND AT 5 LAKES
FROM 5 - 8.

8 AM START AT THE 5 LAKES BREWING CO.
1638 142ND AVENUE IN DORR, MI



FIND US ONLINE AT WWW.HELLKAATHUNDIE.COM

I WANT YOU FOR THE

Hellkaat Cinco de Mayo

GRAVEL RACE

THE HELLKAAT

REGISTRATION OPENS 12/25 @
BIKEREG.COM
PARTICIPANTS LIMITED TO 499
\$35 UNTIL 3/1 @ MIDNIGHT
\$50 UNTIL 5/3
\$65 DAY OF
(BUT NO TIMING CHIP)

PACKET PICK-UP:
SATURDAY, 5/4
ALGER BIKES, FROM 10 AM - 4 PM
5 LAKES BREWING CO., FROM 5 PM - 8 PM

SUNDAY, 5/5
5 LAKES BREWING CO.
6:30 AM - 7:30 AM FOR THE 100 AND 50
8 AM - 9:30 AM FOR THE 50

MAY 5TH 2019

8 AM START (100 MILE) • 10 AM START (50 MILE)
AT THE 5 LAKES BREWING CO. 1638 142ND AVENUE IN DORR





FIND US ONLINE AT WWW.HELLKAATHUNDIE.COM

VOTE

ALLI J

all the way



ALLI JENSON

for

STUDENT BODY OFFICER

DON'T BE A FLAKE

YOU

SUPER
STRONG

ULTRA
CONFIDENT

LITERALLY
THE BEST

VOTE PARKER BLAKE
for Student Council



**3 HOUR
FUNDRAISER**

HELPING OTHERS HELPS YOURSELF



WITH ALL PROCEEDS GOING TO BENEFIT

THE OPPORTUNITY FOUNDATION
OF AMERICA'S

**EAGLEEYES
PROJECT**

★ HELPING THE SEVERELY DISABLED ★

OLYMPUS HIGH SCHOOL

ART SALE - SILENT AUCTION

SPECIAL GUEST LIVE PERFORMANCES

HOST: PAUL DRAPER - ANTHROPOLOGIST, MENTALIST, MAGICIAN, OLY ALUM
STRAIGHT FROM THE VENETIAN CASINO TO HOLLADAY, UTAH

FRI. - FEBRUARY 22

6:00 TO 9:00 P.M.

ADMISSION \$5 INDIVIDUAL / \$20 PER FAMILY

REFRESHMENTS AVAILABLE • SPONSORED BY BEHIND THE GLASS FRAMERY

CHAMPIONS ARE NOT BORN
THEY ARE MADE



— PROVE YOURSELF TO BE THE —
VERY BEST

LEAGUE BATTLES



CONDUCTED HERE

DID YOU KNOW?



1 in 3

PEOPLE OVER THE AGE
OF 65 HAVE SOME FORM
OF **HEARING LOSS**



**HEARING LOSS IS THE
THIRD MOST COMMON
HEALTH PROBLEM
IN AMERICA**

PEOPLE WITH SEVERE
HEARING LOSS ARE

5x

MORE LIKELY TO
DEVELOP **DEMENTIA**
COMPARED TO THOSE
WITH HEALTHY HEARING



HEARING LOSS IS

2x 

MORE COMMON
IN PEOPLE WITH
DIABETES

STUDIES HAVE LINKED
HEARING LOSS WITH
**CARDIOVASCULAR
DISEASE** AND OTHER
NEGATIVE HEALTH
CONDITIONS



ONLY
16%
OF PHYSICIANS
ROUTINELY **SCREEN FOR
HEARING LOSS** AS PART
OF THEIR PATIENTS'
HEALTHCARE


HEARING LOSS,
LIKE ANY OTHER
HEALTHCARE
CONDITION,
**SHOULD BE
ROUTINELY
TREATED &
MONITORED**

ONLY **20%**


OF PEOPLE WHO WOULD
BENEFIT FROM HEARING
TREATMENT ACTUALLY
SEEK HELP

SOUNDS AROUND TOWN

Some of the most common sounds around us can affect our hearing in surprising ways. Each sound is measured as a decibel (abbreviated as dB), which is a measurement that indicates the physical power of a sound. **Did you know that repeated exposure to sounds above 85 dB can lead to hearing damage?** Here are some common sounds, and their decibel rating as it affects our hearing.



A typical rock concert rings in at roughly **120 dB**; almost as loud as an afternoon launching airplanes!

The sound of a jet engine taking off from an airport is typically about **140 dB**!

Although the volume can be adjusted, most headphones produce between **100 - 110 dB**.

Our clouds represent **85 dB**, the degree at which hearing protection is recommended.

Your average lawn mower ranks in at **90 dB** and can cause hearing damage with eight hours of use.

Your home vacuum usually operates between **65 - 85 dB**, almost as loud as a lawn mower.

A regular conversation is typically **55 - 65 dB**. Now that's something to talk about!

A whisper ranks in at **30 dB**... about the same as the sound of rustling leaves!

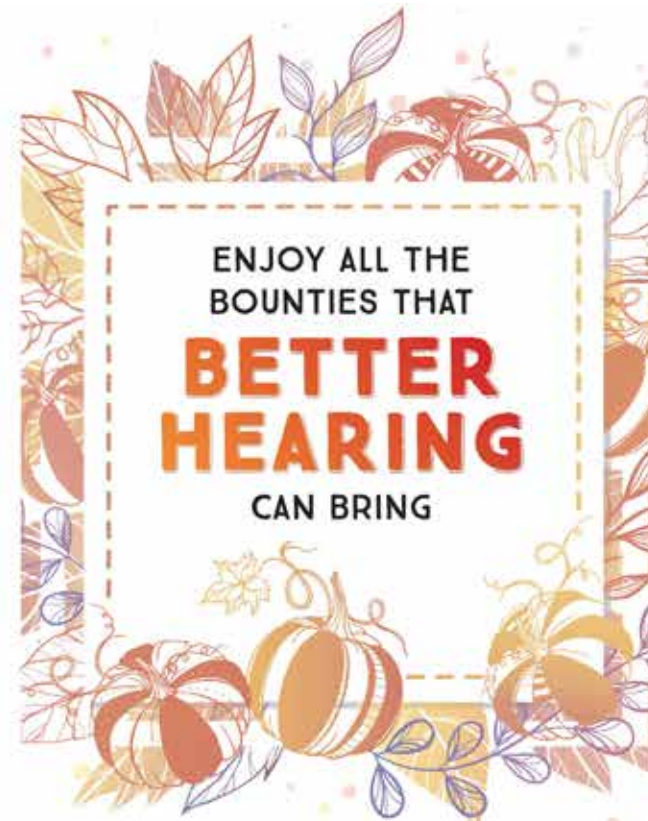
Consult a hearing professional today for more information about the sounds around us and how you can take steps to help protect your hearing!

Direct Mail
Invitations



Audiology of Anytown

{Address 1}
{Address 2}
(XXX) XXX-XXXX
{Web Address}



ENJOY ALL THE
BOUNTIES THAT
**BETTER
HEARING**
CAN BRING

BETTER HEARING EVENT
AUGUST XXth - XXth



Would you like to hear better but...

Heard that hearing aids don't work very well?

Tried them but weren't happy with them?

Are waiting for a special deal?

We can help!

If you're experiencing hearing loss, it doesn't matter what your reason is — now is the time to hear clearly again. With a wide range of solutions for every lifestyle and budget, we will help you find the best option for your hearing needs.

Call to schedule your appointment, and together we can discuss your hearing health, hearing goals, and the right hearing instrument for you. If you or someone you love is struggling to hear conversations, don't miss another moment due to hearing loss. Call today and let us help.



BETTER HEARING EVENT
AUGUST XXth - XXth

FREE
HEARING
SCREENING

Expires August XXth, 2021

FREE
HEARING AID
DEMONSTRATION

Expires August XXth, 2021

FREE
TWO WEEK
AT-HOME TRIAL

Expires August XXth, 2021

Call today to improve your life!

Audiology of Anytown

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(XXX) XXX-XXXX

{www.website.com}
{XXX} XXX-XXXX
{Address 2}
{Address 1}
Audiology of Anytown

Special Summer Better Hearing Event

Tuesday, Wednesday & Thursday

Dates

9:00 am – 5:00 pm

By Appointment Only

Join us and learn about the latest in digital hearing technology! Superior technology takes the work out of hearing & listening, so you can hear clearly and effortlessly. You'll have more energy to understand & enjoy the voices, music & sounds that color your world & enrich your life.

\$300 OFF
THE PURCHASE
OF A PAIR
OF HEARING
DEVICES



- PLUS:**
- **FREE** hearing screening
 - **FREE** personal demonstration of the latest digital technology
 - **SPECIAL SAVINGS** on advanced hearing instruments
 - **... AND MORE!**

**Space is limited, please call today to schedule
your appointment!**

Audiology
of Anytown

{Address 1}
{Address 2}
{www.website.com}

(XXX) XXX-XXXX

You're Invited

to hear every

SIZZLE

and every

GIGGLE

this summer

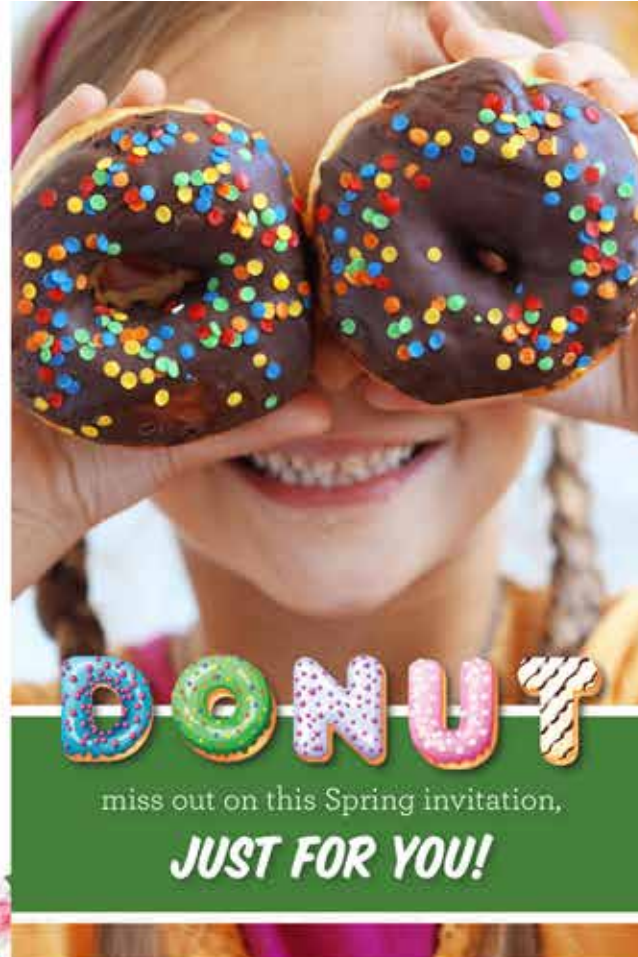




Provider Name
Credentials

Audiology of Anytown

{Address Line 1}
{Address Line 2}
{Web Address}



You are formally invited to attend our

SPRING DONUTS WITH THE DOCTORS

Come share some **sweet Spring treats** and learn about some of the newest hearing aid technology on the market!

The Oticon More and Oticon Own devices offer a revolutionary new approach to sound processing and background noise management. Come chat with the doctors, hear a brief presentation about this new technology, then you'll be invited to schedule an updated hearing evaluation which will be followed by the rare opportunity to **take a pair of these devices for an at-home trial.**



With more charging options, MyMusic and two new style choices, you'll get more out of life with Oticon More.



Designed for discreetness, Oticon Own offers you a truly personalized listening experience.

DONUTS WITH THE DOCTORS APRIL XXTH - XXTH, 2023

Reservations available between
9:00 and 11:00 am

- ✓ Sweet treats and good company
- ✓ FREE at-home device trial
- ✓ Special savings
- ✓ ... and more!

Audiology of Anytown

{Address Line 1}
{Address Line 2}
{Web Address}

Call us today at (XXX) XXX-XXXX to
make your reservation!



oticon
life-changing technology

Trust your health to a
healthcare professional



Professional Name
Credentials



Address 1
Address 2
(XXX) XXX-XXXX
www.website.com

0000 0000

You're Cordially Invited



A hearing aid designed to support your brain

Did you know that even with mild, untreated hearing loss, your risk of dementia can double? In a 25-year study,* people with hearing loss, but not using hearing aids, had a higher risk of dementia. And since science shows that we hear with our brains and not our ears, having a hearing aid that supports your brain is all the more important.

*Aminu et al. Self-reported hearing loss, hearing aids, and cognitive decline in elderly adults: a 25-year study. 2015



Be the first to try this special new technology with a RISK-FREE two week trial! Call now!
Appointments available March XXth - XXth, 2023

Schedule your complimentary appointment during this event and receive:

- **Personalized** Hearing Screening and Consultation
- **Live Listening Demonstration** of Oticon's Life Changing Technology
- **Complimentary** Hearing Aid Clean and Check - for current wearers

Call today to reserve your space and begin your RISK-FREE trial!



Address 1
Address 2
(XXX) XXX-XXXX
www.website.com

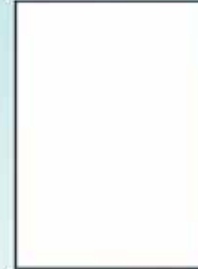
*[Your Clinic Name]
invites you to hear the difference*

Discover what you may be missing on [Event Date]!

You're invited to learn the surprising truth about hearing loss and discover more about today's top hearing instruments featuring cutting-edge technology and the ability to connect directly to the electronic devices you use the most!

Did you know that more than one in three Americans over the age of 65 have difficulty hearing and many don't realize it because they're unfamiliar with the signs of hearing loss?

[Your Name] has developed an informational seminar to help you understand how hearing loss occurs, what hearing technologies are currently available, and how they could benefit you. Special incentives will be offered for participants who will try these instruments in-clinic.



[Your Name]
[Credentials]

**You could experience easy, clear hearing today!
Call now to reserve your space and learn more!**

RSVP at [Your Phone]

before [RSVP Date] as seating is limited!

ADMIT ONE

Invitation

[Event Date]th
12:00 pm - 1:30 pm

[Location]
[Address]

RSVP [Your Phone]
[Your Clinic Name]



ADMIT ONE

Invitation

[Event Date]th
12:00 pm - 1:30 pm

[Location]
[Address]

RSVP [Your Phone]
[Your Clinic Name]



You're Invited

*You're Cordially Invited
to learn more about your hearing health!*



Educational Seminar

[Event Date]th
12:00 pm - 1:30 pm

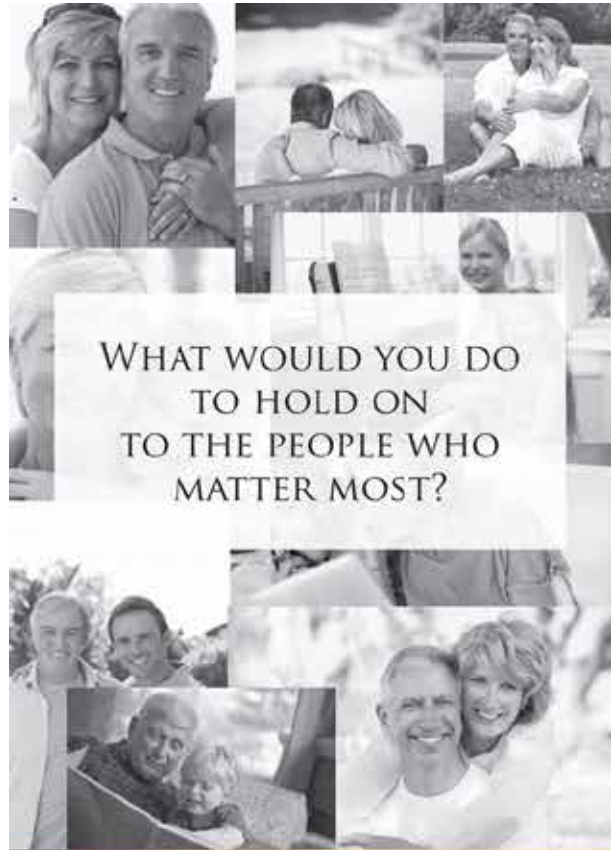
[Location]
[Address]

**You could experience easy, clear hearing today!
Call now to reserve your space and learn more!**

RSVP at [Your Phone]

before [RSVP Date] as seating is limited!

Seminars presented by



WHAT WOULD YOU DO
TO HOLD ON
TO THE PEOPLE WHO
MATTER MOST?

ALMOST 50 MILLION AMERICANS ARE
SUFFERING FROM RINGING IN THE EARS

ARE YOU ONE OF THEM?

Each year millions of people and their families suffer from one of the most annoying and destructive medical conditions: tinnitus.

Tinnitus, more commonly known as 'ringing in the ears', affects millions of Americans each year. And it's not only annoying... tinnitus is often an indicator of bigger hearing loss problems. Remember, ringing in your ears isn't a personal problem, it's a family problem.

You're invited to join us for a local Brunch and Learn event. We've assembled the best of the world's leading hearing instrument manufacturers to create an educational brunch seminar that will change lives. Together we will discuss:

- *What is Tinnitus (ringing in the ears)*
- *How Tinnitus is linked to hearing loss*
- *How hearing loss affects relationships and quality of life*
- *What hearing health options are available to help you*
- *How to assure success with hearing instruments*
- *Why hearing instruments cost so much*
- *How to get the best value for your investment*
- *How to find the right practitioner for your hearing health*

SPONSORED BY:

[ADDRESS]
[CITY, STATE ZIP]
[XXX-XXX-XXXX]
[WWW.WEBSITE.COM]

Brunch & Learn

JULY 16TH OR 18TH
9:30 AM - 11:30 AM

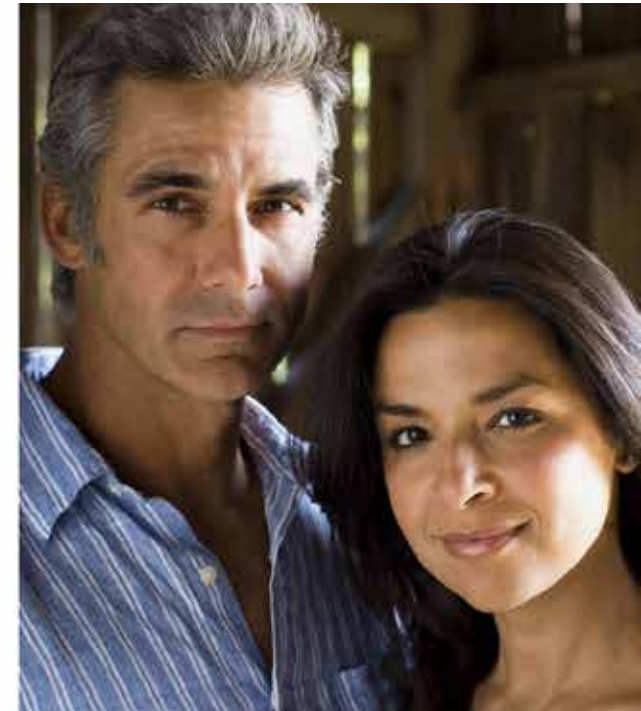
AT [LOCATION NAME]

[ADDRESS]
[CITY, STATE ZIP]

YOU SHOULD ATTEND IF YOU OR A LOVED ONE:

- Experience ringing in your ears
- Hear but find it difficult to understand clearly.
- Need others to repeat what they are saying.
- Find yourself turning up the television.
- Have been told by friends and family that you may have a hearing problem.

PLEASE RSVP TO
[XXX-XXX-XXXX]
BEFORE JULY XXTH



WE'VE SAVED A PLACE FOR YOU
AT THE MOST IMPORTANT TWO HOUR EVENT
YOU MAY EVER ATTEND

ADMIT ONE

JULY 16TH OR 18TH · 9:30 AM - 11:30 AM

AT [LOCATION NAME]

[ADDRESS]
[CITY, STATE ZIP]

CALL [XXX-XXX-XXXX] BEFORE JULY XXTH FOR TICKET
MODIFICATION OR ALTERNATE ARRANGEMENTS

SPONSORED BY:



234567 890128

ADMIT ONE

JULY 16TH OR 18TH · 9:30 AM - 11:30 AM

AT [LOCATION NAME]

[ADDRESS]
[CITY, STATE ZIP]

CALL [XXX-XXX-XXXX] BEFORE JULY XXTH FOR TICKET
MODIFICATION OR ALTERNATE ARRANGEMENTS

SPONSORED BY:



234567 890128

Trust your health to a
healthcare professional



<Professional Name>, Au.D.
Doctor of Audiology

Audiology
of Anytown

{Address 1}
{Address 2}

{{(XXX) XXX-XXXX}}

{www.website.com}

©NM 10030

You're Cordially Invited

Join us for a risk-free appointment.
You'll know more and feel better about
your hearing health after meeting with us.

March XXth - XXth

- ✓ **FREE** Hearing Screening & Ear Check-Up
- ✓ **FREE** Consultation on Your Individualized Hearing Healthcare Needs
- ✓ **FREE** 2 Week In-Home Trial - Hear the Difference Yourself in Real World Situations

**Call now to reserve your space, as
appointments are limited!**

Audiology
of Anytown

<Professional Name>, Au.D.
Doctor of Audiology

{Address 1}
{Address 2}

{{(XXX) XXX-XXXX}}

Learn more about us online at
{www.website.com}

It's not just a hearing problem It's a health problem

In a 25-year study, people with hearing loss who did not use hearing devices had a higher risk of dementia. Oticon hearing devices with BrainHearing™ technology -- such as the Oticon More -- provide the clearest, purest signal possible and are a great choice to treat your hearing loss.

More helps your brain decipher the intricate details of relevant sounds for **better speech understanding** with **less effort** and the ability to **remember more**. All in a rechargeable hearing aid with easy connectivity. Get what you need to hear your best!

Oticon hearing devices are truly life-changing

Great Sound Quality

Fast and Easy Rechargeability

Hassle-free Connection to
Your Favorite Devices

Control Your Hearing Aids
from Your Smartphone

Convenient, remote hearing aid
adjustments and first fit
with Oticon RemoteCare.



Oticon More is available in multiple options to fit any
lifestyle -- call today to learn more about them!

It may just be ear wax!

Many people are surprised to learn that excessive earwax build-up can contribute to overall hearing loss. An annual hearing screening is recommended to get a true picture of your hearing health, and to remove any excess earwax that may be limiting your ability to communicate.



ABC Hearing
2550 S. Decker Lake Blvd.
West Valley City, UT 84119
(XXX) XXX-XXXX



Join Us!

Practitioner Name
Credentials
ABC Hearing

with Special Guest (Name)
Industry Expert

Hosted by:



Luncheon

Date: Event Date
Time: 11:30 am - 1:00 pm
Place: Event Location
Event Address
Event City, State Zip

As hearing aid professionals, it's our responsibility to keep you informed about hearing health. Because of that, we'd like to take a moment to invite you to our free educational Lunch and Learn Event.

During this event we will be speaking about hearing and the direct relationship between your hearing, brain function and how it is disrupted when you suffer from hearing loss and its association to cognitive decline. While working in the industry, we have made it our goal to provide the best service possible and help those in the community live their lives to the fullest.

You definitely won't want to miss this opportunity to enjoy a delicious lunch and have the opportunity to learn about changing the way you hear! Seating is limited so be sure to call today to reserve your seat.

We look forward to seeing you!

Provider Name

RSVP Today! (630) 701-7601

Lunch " & "
Learn Event
Ticket

Event Date
11:30 am - 1:00 pm
Event Location
Event Address
Event City, State Zip



RSVP Today!

(XXX) XXX-XXXX

Admit Two

You're invited to our
HEARING HEALTH EVENT

<<FirstName>> <<LastName>>
& a Guest

October XXth - XXth

Call today to RSVP:

(XXX) XXX-XXXX

Audiology
of Anytown

{Address 1}

{Address 2}

{www.webaddress.com}

(XXX) XXX-XXXX

Dear <<FirstName>>,
Please don't miss this opportunity
to improve your hearing - and
your life! Please join us for
our special event to learn more!

- {Clinic Name}



Professional's Name
Credentials



Professional's Name
Credentials

Join us

FOR A HEARING HEALTH EVENT

October XXth - XXth

About This Event

- Enjoy a free hearing screening performed by our trained professionals using cutting-edge technology
- Learn more about today's top hearing instruments
- If you're already wearing hearing instruments, receive a complimentary clean and check-up of your devices
- Receive a risk-free 30 Day in-home trial if you could benefit from hearing aids

**Don't wonder about your hearing health.
Let our experts help! Call us today to RSVP!**

Audiology
of Anytown

{Address 1}

{Address 2}

{www.webaddress.com}

(XXX) XXX-XXXX

Join us

FOR A HEARING
HEALTH EVENT

Appointments available
October XXth - XXth

Audiology
of Anytown

RSVP NOW
(XXX) XXX-XXXX

Educational Update

**Are you struggling to listen or communicate
because of ringing, chirping, or buzzing in
your ears?**

That annoying noise is called 'tinnitus', and it affects more than 50 million Americans. While tinnitus can range from a mild irritant to a serious, debilitating issue, experts agree that helping to minimize tinnitus is beneficial for a your quality of life. Thankfully there are a wide range of options available to help you get rid of that pesky noise! Call us today to schedule an appointment and learn more about the exciting new tinnitus management options we offer!

Audiology
of Anytown

{www.webaddress.com}

(XXX) XXX-XXXX

WE WISH YOU A VERY
**HAPPY
HOLIDAYS**

Audiology
of Anytown

{Address 1}
{Address 2}
{(XXX) XXX-XXXX}
{www.webaddress.com}

©19M 10012A

FROM OUR FAMILY
TO YOURS
THIS HOLIDAY SEASON,
MAY YOU EXPERIENCE
THE JOYS OF
COMMUNICATION
WITH
THOSE WHO
MATTER MOST
TO YOU



HAPPY HOLIDAYS
FROM

Audiology
of Anytown

Victoria
Sean
Christy
Candace
Pamela
Michelle
Robert
Emily



OUR GIFT TO YOU

FREE

package of hearing aid
batteries with this card!

Valid while supplies last. Expires 12/31/22

SEE US AT ANY OF OUR LOCATIONS FOR MORE DETAILS.

Audiology
of Anytown

{Address 1}
{Address 2}
{(XXX) XXX-XXXX}
{www.webaddress.com}


WE
WISH
YOU A
MERRY
BRIGHT
JOYFUL
PEACEFUL
CHEERFUL
HOLIDAY

FROM OUR FAMILY
TO YOURS
THIS HOLIDAY SEASON,
MAY YOU EXPERIENCE
THE JOYS OF
COMMUNICATION
WITH
THOSE WHO
MATTER MOST
TO YOU

HAPPY HOLIDAYS
FROM

Audiology
of Anytown

Victoria *Christ* *Purple* *Rodman*
Sean *Caroline* *Murphy* *Emily*
John



OUR GIFT TO YOU

FREE

package of hearing aid
batteries with this card!

Valid while supplies last. Expires 12/31/22

SEE US AT OUR HOLIDAY PARTY ONLY.

Audiology
of Anytown

{Address 1}
{Address 2}
{(XXX) XXX-XXXX}
{www.webaddress.com}

HUTTENBELL MARKETING SERVICES LOW RES PRINT. REVIEW PURPOSES ONLY. ©NM 10012C



May the new year bring
you Peace
And Wonderful

Hearing!

HUTTENBELL MARKETING SERVICES LOW RES PRINT. REVIEW PURPOSES ONLY.

HAPPY HOLIDAYS
FROM

Audiology
of Anytown

Victoria *Christ* *Perkins* *Butler*
Sean *Camille* *Matthew* *Emily*
John



OUR GIFT TO YOU

FREE

package of hearing aid
batteries with this card!

Valid while supplies last. Expires 12/31

HUTTENBELL MARKETING SERVICES LOW RES PRINT. REVIEW PURPOSES ONLY.

PLEASE JOIN US
FOR A VERY
SPECIAL EVENT...

Audiology
of Anytown

{Address Line 1}
{Address Line 2}
{Web Address}

CGM 10014

Hearing loss affects millions of Americans each year, but the signs of hearing loss are often so subtle that it's difficult to discover if you have a hearing loss.

Do you find yourself asking others to repeat themselves?

Do you prefer the volume of the television louder than others?

Do you hear, but struggle to understand what is said?

If so, these are only some of the subtle signs of hearing loss. Please join us for a very special Open House event to learn more about your hearing health and if hearing loss may be a factor in your life.

Spring back into life with better hearing! Call today to reserve your space!

SPRING BACK INTO LIFE
OPEN HOUSE EVENT

{Date 1} - {Date 2}

BY APPOINTMENT ONLY

Join us during our Open House event and receive:

- **FREE hearing screening**
- **FREE demonstration of today's top hearing instruments**
- **RISK-FREE 2 Week Trial**

CALL TODAY TO RESERVE YOUR SPACE!
Appointments are limited during this event.

Audiology
of Anytown

{Address Line 1}
{Address Line 2}

{Phone Number}

00000000

{Address Line 1}
{Address Line 2}

Hosted by
Audiology
of Anytown

*Appointments are limited, so please
call today to reserve your space.*

One Week Only
{Date 1} - {Date 2}

R.S.V.P.

Choose a Hearing Device
We offer a comprehensive selection of hearing devices to fit every hearing need and every budget. We'll present you with the best options for your hearing needs, and guide you towards making an educated decision.

Best Fit For Your Lifestyle
Together we will discuss your hearing needs, determine your level of activity, and take a look at how we can fit better hearing into your budget. We're not satisfied until we've matched the right hearing aid with the right person, every time.

Advanced Hearing Screening
We will perform a complimentary advanced hearing screening to determine if you have a hearing loss. We use only the most up-to-date equipment and techniques to ensure the most accurate results possible.

**Better hearing
as easy as A-B-C!**

Experience better hearing without frills or gimmicks at our
Spring into Better Hearing

Special Open House Event

**If you're struggling to hear during any of
life's little moments...**

We can help.



THIS YEAR
Spring
into
Better Hearing

R.S.V.P.

One Week Only
{Date 1} - {Date 2}

*Appointments are limited, so please
call today to reserve your space.*

Hosted by
Audiology
of Anytown

{Address Line 1}
{Address Line 2}

Our Gifts to You

COMPLIMENTARY
Hearing Consultation

COMPLIMENTARY
Demonstration of Advanced Technology

FREE YEAR OF BATTERIES
With Purchase of Hearing Aids

**Call today to reserve
your space!**

{Phone Number}

{Web Address}
XXXX-XXX (XXX)
{Address 2}
{Address 1}

Audiology of Anytown

Spring is Here

Warm weather is right around the corner, promising memorable moments with the people who matter most to you. Spontaneous moments can't be replaced, and once they're gone, they're gone for good. This means that for millions of Americans, undiagnosed and untreated hearing loss is holding them back from truly appreciating all of life's sounds. If you or a loved one suspect that you may have a hearing loss, **now is the time to act.**

We invite you to join us for a **complimentary hearing screening** during our Special Event!



Special Event March XXth - XXth



Spring into Life WITH BETTER HEARING

FREE
Hearing Screening

Expires X/XX/XX

FREE
Listening Demonstration

Expires X/XX/XX

**UP TO
\$500 OFF**
a pair of advanced
hearing instruments

Expires X/XX/XX

Call today to schedule your quick, risk-free appointment and start hearing clearly once more!
Appointments are limited!

Audiology of Anytown

{Address 1}
{Address 2}
{Web Address}

(XXX) XXX-XXXX



{website.com}

{XXX-XXX (XXX)}

{City, State Zip}

{Address}

LOGO

THE MONTH OF MAY IS NATIONAL BETTER HEARING & SPEECH MONTH



If you or a loved one has noticed that carrying on a conversation is not as easy as it used to be, we can help with a **FREE** hearing screening! Call today to schedule your appointment and learn more about the latest breakthrough in hearing technology, such as the new Oticon More™ hearing devices!

May "Better Hearing" Offers:
May XX- XX
Schedule your appointment today!



During this event, you will receive the following complimentary services:

- **FREE** hearing screening and private consultation
- **FREE** live-listening demonstration of new Oticon More™ hearing devices
- **RISK-FREE TRIAL** - test drive the latest technology at home, work and at play!

LOGO

{Address}

{City, State Zip}

{website.com}

As we follow strict COVID safety protocols, an appointment is required.

Call {(XXX) XXX-XXXX} today to schedule your appointment!

RECENT STUDY

The consequences of an untreated hearing loss are real. Recent research done by Johns Hopkins University School of Medicine and the National Institute on Aging found that older men and women with untreated hearing loss are five times more likely to develop dementia. The study also found that those with a mild hearing loss were twice as likely to develop dementia.

Wearing your hearing aids consistently and having your hearing loss checked annually, making adjustments as needed, has been shown to help preserve remaining hearing and speech understanding. **If you think your hearing has changed or you know a friend that may have a hearing loss, come on in for a free hearing test and let us help you maximize your hearing.**



15 Locations in the Northwest

1-855-HEAR-NOW

www.lunafamilyhearing.com

If your hearing aids aren't performing to your satisfaction, you have options.
We can help.



Ask us about ReSound LiNX2™

LiNX2 connects directly to a smartphone - allowing you the enjoyment of high-fidelity conversation and media streaming - with incredible clarity! Our LiNX2 wearers are enjoying situations they never thought possible because of this device. With a groundbreaking microscopic dual-core sound processor inside, it provides clarity that no digital hearing aid has been able to dream of in the past.

ARE YOU MISSING part of the conversation?

Don't let hearing loss put you in the doghouse this Spring. Join us for a very special **BETTER HEARING EVENT**.



SPECIAL ANNIVERSARY SAVINGS APRIL 1st THRU 30th

SPECIAL ANNIVERSARY SAVINGS APRIL 1st THRU 30th

Join us for a very special **BETTER HEARING EVENT**.

Expect the best, without the guess!

- Free hearing test and consultation
- Price Match Guarantee*
- No-Obligation Demonstration
- 30-Day Evaluation Period
- All services included - No hidden fees!
- Financing Available**

15 Locations in the Northwest



Call today: 1-855-HEAR-NOW

Check us out at: www.LunaFamilyHearing.com
When you hear better, you feel better. And so do we.™

* Price match policy listed in detail at www.lunafamilyhearing.com, restrictions apply.
** Financing available to qualified individuals through third-party financing programs.

Direct Mail
Letters





When was the last time you had your hearing checked?

If you can't remember, you're not alone. **Millions of Americans are currently experiencing hearing loss, but only a fraction of those will get treatment this year.** That's why hearing health professionals around the world have dedicated the month of May to helping treat communication disorders. If you or a loved one has noticed that carrying on a conversation is not as easy as it used to be, **we can help with a free hearing screening!**

Did you know that one in eight Americans over the age of 12 have a hearing loss in both ears?¹ In addition, studies have shown that for every 10-decibel loss in hearing, your long-term Alzheimer's risk could increase by 20%.²

Most Americans understand the importance of a yearly physical or mammogram, but only a small percentage have their hearing evaluated yearly. **Healthy hearing can be an integral part of healthy living, so it's important to call today and schedule your free annual hearing screening!** If you do have a hearing loss, we can make an appropriate plan to manage your hearing loss with a hearing instrument. Today's hearing technology is small, non-invasive and highly effective. The bulky, cumbersome devices from years past are gone, and have been replaced by small, powerful devices that allow users more options and possibilities than ever before.

Make your hearing health priority this May. Call us now at (XXX) XXX-XXXX and schedule an appointment for a **FREE annual hearing screening.** There is no charge for this service, but appointments are limited.

Yours for better health,

**FREE SCREENINGS
NOW THROUGH MAY 31st**

Audiology
of Anytown

{Address 1}
{Address 2}
{web address}

(XXX) XXX-XXXX

©2014 ABC HEARING

1. Liu FR, Wapke JK, Ferrucci L. Hearing loss prevalence in the United States. [Editor] Arch Intern Med. 2011 Nov 14; 171(20):1851-1852. 2. Archives of Neurology, Feb 2012



JOIN US THIS MAY FOR

BETTER HEARING & SPEECH MONTH

Dear Neighbor,

We're pleased to announce that May is Better Hearing and Speech Month! Hearing health professionals around the world have dedicated the month of May to helping treat communication disorders. If you or a loved one has noticed that carrying on a conversation is not as easy as it used to be, **we can help with a free hearing screening!**

Most Americans understand the importance of a yearly physical or mammogram, but only a small percentage have their hearing evaluated yearly. **Healthy hearing can be an integral part of healthy living, so it's important to call today and schedule your free hearing screening!** If you do have a hearing loss, we can make an appropriate plan to manage your hearing loss with a hearing instrument. Today's hearing technology is small, non-invasive and highly effective. The bulky, cumbersome devices from years past are gone, and have been replaced by small, powerful devices that allow users more options and possibilities than ever before. There are even models for every budget and lifestyle, making hearing instruments more affordable than ever before.

Make your hearing health a top priority this May. Call us now at {Phone Number} and schedule an appointment for a **FREE annual hearing screening.** There is no charge for this service, but appointments are limited, so call now to reserve your appointment.

Yours for better health,

{ *Primary Contact Name* }

{Primary Contact Name}

{Clinic Name}
{Address Line 1}
{Address Line 2}
{Phone Number}

ABC
HEARING

©2014 ABC HEARING



Audiology
of Anytown

{Address 1}
{Address 2}
(XXX) XXX-XXXX

Quality
digital hearing
instruments
starting as low
as \$595!

Exclusive Invitation

Dear <<FirstName>>,

We have exciting news. We've opened up our schedule for a **Special 3-Day Only Hearing Technology Demonstration Event**. We have been authorized as one of the first practices in the area to allow the general public to try and hear for themselves the difference this revolutionary new device can make!

My staff and I will be available on [EventDate 1] - [EventDate 2] from 9 am to 5 pm to allow you to listen for yourself and answer any questions you may have. Also, during this special event we are offering the following **FREE OF CHARGE**:

1. Hearing screening and consultation
2. Otitic ear examination to check for wax build-up
3. Hearing aid technology overview
4. Clean, check, and comparison for any existing hearing instrument wearers

This is an exclusive invitation that is only being offered to a select group of people. Please call early as appointments go fast! Call (XXX) XXX-XXXX. When you come, be sure to bring a family member, loved one, or a friend to the appointment. This will allow you to hear and communicate with someone you're already familiar with in order to accurately tell the difference this technology can make.

Call (XXX) XXX-XXXX today to reserve your spot. Remember, appointments are limited and **there is no cost for these services during this event!**

Yours for better hearing

{Name}

{Name}

{Credentials}

P.S. As a way to say 'thank you', we're offering special incentives if you decide to purchase during our event. Call today to learn more! (XXX) XXX-XXXX



Audiology
of Anytown

{Address 1}
{Address 2}
(XXX) XXX-XXXX
{www.website.com}

Dear <<FirstName>>,

We're writing today to check in with you about your hearing! Autumn is here at last, with the holiday season just around the corner. If your hearing aids aren't working properly, or you find yourself struggling to hear once again, that means it's time for a check-up!

<<FirstName>>, hearing technology is growing significantly better each year, and if you're not hearing as well as you'd hope, it may be time for a new hearing instrument (or at least a tune-up of your current devices). We have no way of knowing if your hearing has changed since we last saw you, so an annual appointment is vital in keeping your hearing healthy and keeping you happy! If this is the case, we've set aside priority appointment dates [EventDate1] through [EventDate2] for check-ups and new device demonstrations.

Call us today at (XXX) XXX-XXXX to schedule your priority appointment. We look forward to seeing you, <<FirstName>>!

Yours for better hearing,

Professional Name

Professional Name

Scan our QR code to find us online!
Try it now! It's easy!

On your compatible smartphone, simply
open the Camera app (like you're going to
take a photo) and point it at this code!





Audiology
of Anytown

{Address 1}
{Address 2}
(XXX) XXX-XXXX
{www.website.com}

Dear <<FirstName>>,

We're writing today to check in with you about your hearing! Summer is here, and that means new opportunities for fun with friends and family. If your hearing aids aren't working properly, or you find yourself struggling to hear once again, that means it's time for a check-up!

<<FirstName>>, hearing technology is growing significantly better each year, and if you're not hearing as well as you'd hope, it may be time for a new hearing instrument (or at least a tune-up of your current devices). We have no way of knowing if your hearing has changed since we last saw you, so an annual appointment is vital in keeping your hearing healthy and keeping you happy! If this is the case, we've set aside priority appointment dates [EventDate1] through [EventDate2] for check-ups and new device demonstrations.

Call us today at (XXX) XXX-XXXX to schedule your priority appointment. We look forward to seeing you, <<FirstName>>!

Yours for better hearing,

Professional Name

Professional Name

Scan our QR code to find us online!
Try it now! It's easy!

On your compatible smartphone, simply open the Camera app (like you're going to take a photo) and point it at this code!



**TIRED OF FEELING IGNORED?
TIRED OF ASKING OTHERS TO REPEAT THEMSELVES?
TIRED OF STRAINING TO HEAR EVEN SIMPLE
CONVERSATIONS?**

Dear <<FirstName>>,

My name is <Professional Name>, and I'm a local Doctor of Audiology. My goal is to help people reconnect to the people and things that matter most in their lives, and time and again, we've found that better hearing is the pathway to those connections.

Experience has shown that if you can maintain your hearing as you age, you're much more likely to maintain a high quality of life. Better hearing means better conversations, richer experiences, and more enjoyment around others. In fact, better hearing is often linked to:

1. Improved memory and mental acuity
2. A lower risk of age-related cognitive decline
3. Improved balance and decreased falling risk

I sincerely mean it when I say that better hearing changes and improves lives. Let us prove it to you with a complimentary hearing consultation to see if we can help you get back into conversations again.

We will be offering hearing consultations *free of charge*
March XXth - March XXth

If you suffer from ringing in the ears, voices seem muffled, or your ears feel plugged up, give us a call. We're a locally owned and operated company, and we pride ourselves on being honest, trustworthy, and reliable. If you need a hearing instrument, our prices are competitive with every other provider in the area, and with the kind of service and commitment that you won't find anywhere else.

Please call us today at the location nearest you for your free hearing consultation. We look forward to meeting you!

Sincerely,

Professional Name

<Professional Name>, Au.D.
Doctor of Audiology

Audiology
of Anytown

{Address 1}
{Address 2}

{(XXX) XXX-XXXX}

{www.website.com}

OUR PATIENTS SAY:

Testimonials go here

Do your patients say they're having trouble hearing through a mask?

Refer them to our experts at
[Professional Names]

No matter what your hearing or health situation, we can help, even while your patient is at home!

PRODUCTS

Advanced digital hearing instruments
Wireless hearing device accessories
Custom swim and musician earplugs
Hearing device batteries
Assistive-listening TV and phone

SERVICES

Audiological evaluation for all ages
Hearing aid evaluation and consultation
Hearing aid fitting and repair
Tinnitus treatment
Industrial hearing screening

COVID? COVERED.

For patients requiring an in-office visit, we're taking an aggressive approach to COVID-19 sanitation and precautions. Spaces are cleaned and disinfected after every patient, interpatient contact is minimized, and patients presenting with symptoms will have their appointments rescheduled into the future. We take patient health seriously.

CURBSIDE SERVICE

For patients concerned about their Coronavirus exposure risk, we offer curbside services including hearing instrument cleanings and tune-ups, battery replacement or purchase, and many other services! Your patients don't need to choose between hearing comfort and their overall health with our curbside offerings.

TELE-AUDIOLOGY

Patients equipped with smart devices can take advantage of our Tele-Audiology services. An appointment is made and then, at the appointment time, our provider meets with your patient via video chat. If the patient has compatible hearing instruments, their settings, programs, preferences, and more can be updated via the internet, saving a needless trip into the office.

Don't allow your patients to miss critical hearing services during this time. Refer them to [Professional Names] instead.


(XXX) XXX-XXXX
www.webaddress.com



Audiology
of Anytown

{Address 1}
{Address 2}
(XXX) XXX-XXXX
{www.website.com}

Dear <<FirstName>>,

We're writing today to check in with you about your hearing! The holiday season is here, with more opportunities to make special memories with the people you love. If your hearing aids aren't working properly, or you find yourself struggling to hear once again, that means it's time for a check-up!

<<FirstName>>, hearing technology is growing significantly better each year, and if you're not hearing as well as you'd hope, it may be time for a new hearing instrument (or at least a tune-up of your current devices). We have no way of knowing if your hearing has changed since we last saw you, so an annual appointment is vital in keeping your hearing healthy and keeping you happy! If this is the case, we've set aside priority appointment dates [EventDate1] through [EventDate2] for check-ups and new device demonstrations.

Call us today at (XXX) XXX-XXXX to schedule your priority appointment. We look forward to seeing you, <<FirstName>>!

Yours for better hearing,

Professional Name

Professional Name

Scan our QR code to find us online!
Try it now! It's easy!

On your compatible smartphone, simply open the Camera app (like you're going to take a photo) and point it at this code!



THIS IS IT! HARRIS' ANNUAL SALES EVENT

FEATURING THE HOTTEST PRICES ON THE COOLEST DEVICES!

During this special event, we will be offering the following **FREE OF CHARGE**:

1. A complete electronic hearing screening by our Hearing Aid Professional. Find out what you are hearing and what you're not—you might have Normal Hearing.
2. You will see your ear canal on a High Definition Plasma Screen with the use of our new video camera, during the Video Ear Scan. Your problem may just be wax, and no Hearing Devices Needed!
3. Demonstration of our exclusive Tragas P6. A tiny hearing aid, so small it become invisible when placed in your ear canal.
4. If you currently wear hearing instruments, we may be able to clean and adjust them. If it's time to replace them, we offer a generous trade-in program.

P.S. If your test reveals hearing loss we will be offering special **100% financing and no money down** on all customized hearing treatments, including an exclusive offer designed just for this event, for **6 or 12 months - No Interest O.A.C with Care Credit.**

HUGE SAVINGS

**STATE-OF-THE-ART TRAGAS P6!
DRAMATIC PRICE CUT!
CALL FOR DETAILS!**

UP TO 50% MSRP!



AUGUST 27th - AUGUST 29th ONLY!
Call now to take advantage of this incredible deal!

5510 South 900 East Salt Lake City, UT 84117	4669 Harrison Blvd. Ogden, UT 84403	330 W. Center Street Provo, UT 84601	975 N. Main Street Layton, UT 84041
801-293-3494	801-393-3918	801-373-6827	801-393-3918

EXCLUSIVE OFFER

\$600 OFF

OUR EVERYDAY LOW PRICES

Offer good toward any instrument with P6 hearing technology! Expires 9/3/21.

HARRIS HEARING AIDS



DON'T MISS A MOMENT OF THE FUN THIS SUMMER

Dear <<FirstName>>,

Summer is here, and that means more fun in the sun with the people you care most about! But if you're struggling to hear clearly, even simply spending time with your loved ones can feel like a chore. As our patient, it's important that you know we value you and we'll make sure your hearing is the best it can be, whether your hearing aids need repairing, a good cleaning, or an upgrade to new technology.

We invite you to join us for a **FREE Hearing Aid Clean & Check during our Summer Fun Event**, from **XXXXX through XXXXX**. This is a limited time offer that only happens once a year! For your health and comfort, our staff has been fully vaccinated and is COVID compliant with all recommended best practices from the CDC.

If your hearing aids need repairing, we will offer you a **FREE Tune-Up**. If you need to upgrade your current hearing aids, we can help you pick the hearing instrument that's right for you and combine it with financial incentives to make purchasing more affordable than ever. We invite you to come in and discover the dramatic changes that are happening in hearing technology.

We recommend that you have an annual hearing evaluation, even if you do not show signs of hearing loss. Please call us today at (XXX) XXX-XXXX to schedule yours.

Yours for better hearing,

Name
Credentials



{www.website.com}

{Address 1}
{Address 2}

Choose Your Savings!

<p>FREE Tune-Up</p> <p>FREE cleaning and adjustment of your current hearing aids, a \$75 value</p> <p><small>Expires XX/XX/21</small></p>	<p>Patient-Only Discount</p> <p>\$500 OFF a set of premium hearing aids</p> <p><small>Expires XX/XX/21</small></p>	<p>FREE Trial</p> <p>No-cost, no-obligation 7-day trial of the latest in hearing technology</p> <p><small>Expires XX/XX/21</small></p>
--	--	--



SPRING INTO LIFE AGAIN!

Dear neighbor,

As you know, Spring is right around the corner, bringing warm conversation, laughter, and special memories. But because of hearing loss, many Americans won't get to experience the happiness that friends and family bring.

That's why we'd like to invite you to join us at our office **Now through March 31st** for a special, limited time **Spring Into Life Hearing Check-Up**. We'll perform a quick and easy test of your hearing to determine if you're experiencing hearing loss, and if so, show you the latest in affordable hearing technology to help get you back into the conversation—with no obligation.

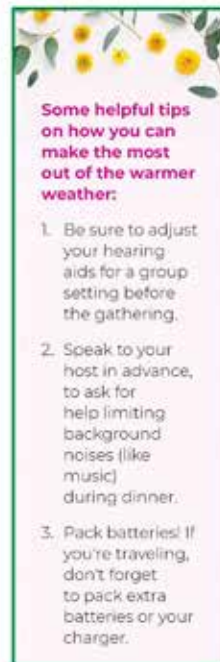
Already wear hearing aids? Our Spring Into Life Hearing Check-Up is for you too, as we'll clean and check your hearing instruments free of charge.

Now is a great time to make sure your hearing is at its best before the holiday season arrives. **Appointments are limited, so act now and call (XXX) XXX-XXXX to reserve your space.** We look forward to seeing you and helping you hear the things that really matter this year!

Yours for better hearing,



{Name}
[Name]
[Credentials]



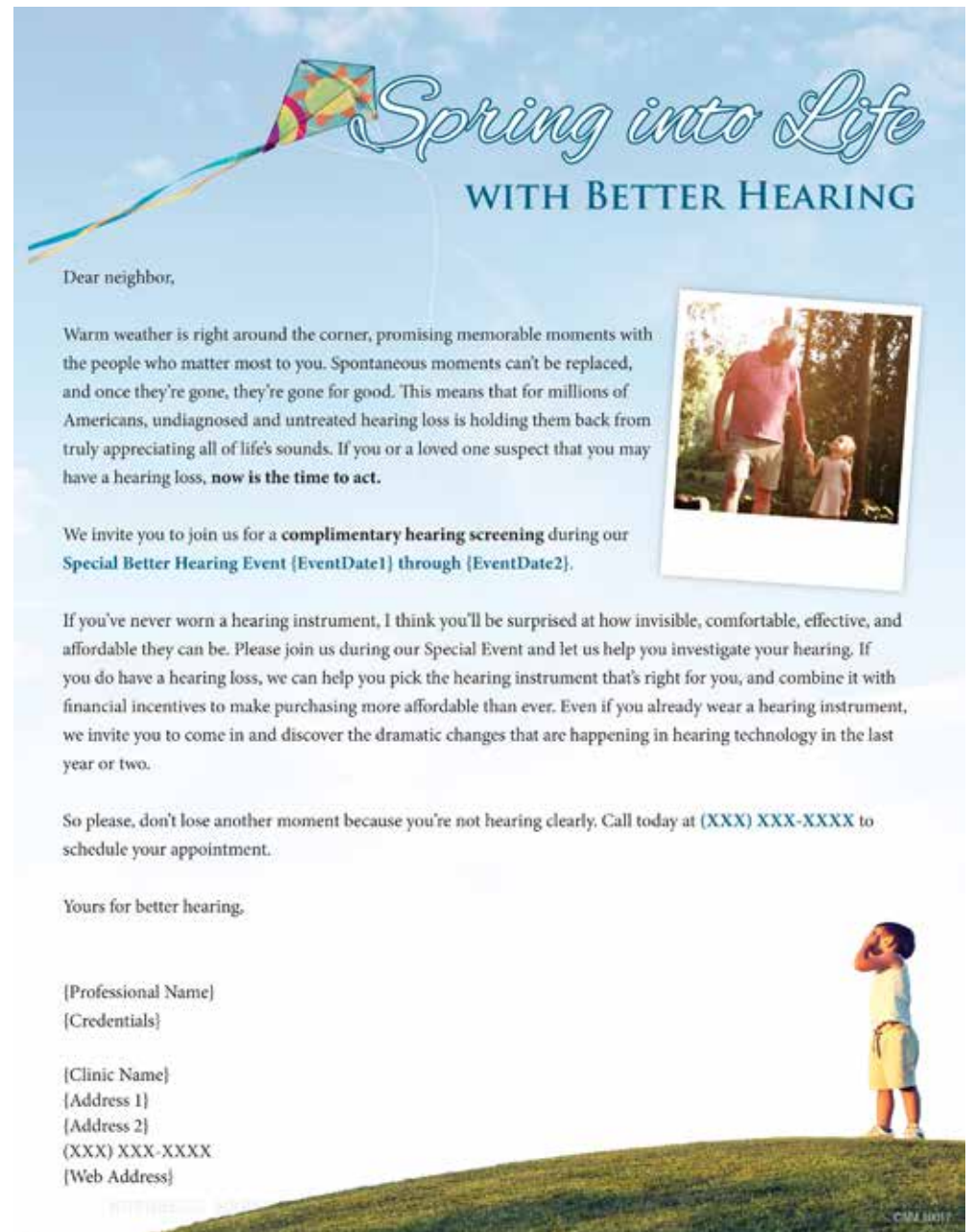
Some helpful tips on how you can make the most out of the warmer weather:

1. Be sure to adjust your hearing aids for a group setting before the gathering.
2. Speak to your host in advance, to ask for help limiting background noises (like music) during dinner.
3. Pack batteries! If you're traveling, don't forget to pack extra batteries or your charger.

Audiology
of Anytown

{Address 1}
{Address 2}
{www.webaddress.com}
{XXX} XXX-XXXX

©2019 10219



Spring into Life WITH BETTER HEARING

Dear neighbor,

Warm weather is right around the corner, promising memorable moments with the people who matter most to you. Spontaneous moments can't be replaced, and once they're gone, they're gone for good. This means that for millions of Americans, undiagnosed and untreated hearing loss is holding them back from truly appreciating all of life's sounds. If you or a loved one suspect that you may have a hearing loss, **now is the time to act.**



We invite you to join us for a **complimentary hearing screening** during our **Special Better Hearing Event {EventDate1} through {EventDate2}**.

If you've never worn a hearing instrument, I think you'll be surprised at how invisible, comfortable, effective, and affordable they can be. Please join us during our Special Event and let us help you investigate your hearing. If you do have a hearing loss, we can help you pick the hearing instrument that's right for you, and combine it with financial incentives to make purchasing more affordable than ever. Even if you already wear a hearing instrument, we invite you to come in and discover the dramatic changes that are happening in hearing technology in the last year or two.

So please, don't lose another moment because you're not hearing clearly. Call today at (XXX) XXX-XXXX to schedule your appointment.

Yours for better hearing,

{Professional Name}
{Credentials}

{Clinic Name}
{Address 1}
{Address 2}
(XXX) XXX-XXXX
{Web Address}

©2019 10219

Spring Into Life with Better Hearing

Dear Neighbor,

Spring is a time of new life, full of the promise and potential of warm months to come. But for millions of Americans with hearing loss, sharing these special moments can be difficult. If you or a loved one has noticed that carrying on a conversation is not as easy as it used to be - we can help!

Today's hearing technology is small, non-invasive and highly effective. The bulky, cumbersome devices from years past are gone, and have been replaced by small, powerful devices that allow users more options and possibilities than ever before. There are even models for every budget and lifestyle, making hearing instruments more affordable than ever before.

Imagine being able to easily follow the conversation. Imagine being able to hear every whisper and giggle from your grandchildren. Imagine never missing another moment because you simply couldn't hear. Better hearing isn't just an investment in a hearing instrument; it's also an investment in yourself, and the experiences still to come.

This year, spring back into life and easy, intimate conversation! Call us now at [Phone Number] and schedule an appointment for a FREE hearing screening and hearing device demonstration. We're confident that we can improve your life. Together, we can make sure that you don't miss a single moment this Spring.

Sincerely,

{ Primary Contact Name }

[Primary Contact Name]

[Address Line 1]
[Address Line 2]
[Phone Number]

Audiology
of Anytown

Enjoy all the sounds of Spring this year with better hearing!

{X} Days ONLY!
{Date 1} - {Date 2}

Audiology
of Anytown

**NOW ACCEPTING
NEW PATIENTS**

Dear friends and neighbors,

We're writing today with exciting news: we're now accepting new patients! As I'm sure you're aware, there have been some changes at local hearing care practices, and you may be looking for a new provider. If so, know that we're committed to making sure that you always receive world-class care and service at the best possible price.

To help welcome them to our office, you're invited to join us for a special **Welcome Weeks** event! During this event you'll have an opportunity to meet me, as well as receive your recommended annual hearing screening and a complimentary demonstration of the latest hearing technology that might benefit you!

Our Welcome Weeks are scheduled October 17th - 28th, and we anticipate appointments will fill up fast, so please call ((XXX) XXX-XXXX) to schedule your appointment at the time that is most convenient for you. We're so excited to meet you, and hope that you'll quickly grow to trust us the same way you've trusted your previous provider with your precious and important hearing health.

We look forward to seeing you during our Welcome Weeks!

Yours for better hearing,

Name

Name, Credentials
Clinic Name

WHY CHOOSE US?

#1

We service and program all makes and models of hearing aids

#2

We honor all manufacturers warranties, regardless of where you purchased

#3

We're conveniently located, bringing your hearing healthcare closer to home than ever before

**7 DAY FREE
TEST TRIAL**

of the latest hearing technology

**FREE CLEAN
& CHECK**

of the latest hearing technology

\$500 OFF

your purchase of a set of the latest hearing technology

[Address 1]
[Address 2]

[(XXX) XXX-XXXX]
{www.webaddress.com}

CAM 10011

Direct Mail
Postcards





Better hearing, closer to home than ever before.

Healthcare professionals recommend having your hearing checked once a year, but millions of Americans are overdue.

It's time to schedule your **FREE** hearing screening.

Audiology
of Anytown

Hearing loss has been linked to dementia, Alzheimer's disease, and dozens of other health conditions, but most Americans treat it as an inconvenience, not an urgent medical issue.

It's time to take your hearing health seriously. Call today to schedule your **FREE** quick and easy hearing screening.

(XXX) XXX-XXXX

Audiology
of Anytown

{Address 1}

{Address 2}

{www.website.com}



Your local hearing
care professional

Name

Credentials

BE OUR GUEST
FOR AN EDUCATIONAL
HEARING HEALTHCARE EVENT

AUGUST XXTH - XXTH
BY APPOINTMENT ONLY



An estimated 48 million Americans have some form of hearing loss, but only a fraction of those will seek treatment. Untreated hearing loss has been linked to additional health complications such as dementia, Alzheimer's disease, and an increased risk of falling. Don't neglect your hearing health -- if you're over the age of 50, call to schedule an annual hearing screening. Appointments are limited, so call today.

Audiology
of Anytown

{Address 1}
{Address 2}
{Web Address}

Schedule during our Special Hearing
Healthcare Event and take advantage of a
FREE HEARING SCREENING!

(XXX) XXX-XXXX

BE OUR GUEST...
FOR AN EDUCATIONAL
HEARING HEALTHCARE EVENT

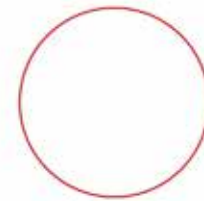
SPECIAL EVENT
AUGUST XXTH - XXTH
FREE Hearing Screening
and Consultation
Call today to schedule your appointment!

PRESENTED BY:

Audiology
of Anytown

{Address 1}
{Address 2}
{Web Address}

(XXX) XXX-XXXX



YOUR LOCAL HEARING
CARE PROFESSIONAL
NAME
CREDENTIALS

You're
INVITED

to our

GRAND OPENING
Event

{Date}
{City, State}



XXX.XXX.XXXX

Join us for our
GRAND OPENING
Event

{Date}
{Address1} | {Address2}

SPECIAL OFFERS DURING THIS EVENT:

- **FREE** hearing screening
- **FREE** demonstration of the newest hearing technology
- **Up to \$500 Off** a pair of premium hearing instruments

Offers expire XX/XX/201X

Appointments are limited.
Call **XXX.XXX.XXXX** today!



{Address1}
{Address2}

You're invited...

GRAND OPENING

GET UP TO
40% OFF
SELECT HEARING AIDS
DURING OUR GRAND
OPENING CELEBRATION ONLY
EXPIRES XX/XX/XX

PRIZES &
GIVEAWAYS JUST
FOR ATTENDING!

Enter to win one of five
\$50 GIFT CARDS
WHEN YOU SCHEDULE YOUR EASY,
NO-RISK HEARING SCREENING!

Audiology
of Anytown

NOW OPEN! WE'RE YOUR
LOCAL, AFFORDABLE
HEARING HEALTHCARE
PROVIDERS!

SPECIAL EVENT
AUGUST XXth - XXth

- REFRESHMENTS, PRIZES & GIVE-AWAYS
- MEET OUR HEARING CARE PROFESSIONALS
- HEARING AID MANUFACTURER REP ON-HAND

ALREADY WEAR HEARING AIDS? COME IN
FOR A **FREE CLEAN AND CHECK** OF YOUR
CURRENT HEARING AIDS!

2550 DECKER LAKE BLVD., SUITE 23
WEST VALLEY CITY, UT 84119



CALL NOW! (XXX) XXX-XXXX

GRAND OPENING
AUGUST XXth - XXth

- REFRESHMENTS, PRIZES & GIVE-AWAYS
- MEET OUR HEARING CARE PROFESSIONALS
- HEARING AID MANUFACTURER REP ON-HAND
- UP TO 40% OFF ON SELECTED HEARING AIDS

*Call today to schedule
your appointment and
celebrate with us!*
(XXX) XXX-XXXX



Audiology
of Anytown

2550 DECKER LAKE BLVD., SUITE 23
WEST VALLEY CITY, UT 84119

**WE LOOK FORWARD
TO MEETING YOU!**

YOU'RE
INVITED
TO OUR

Grand Opening

Audiology
of Anytown

NOW OPEN! WE'RE YOUR
LOCAL, AFFORDABLE
HEARING HEALTHCARE
PROVIDERS!



GET UP TO
**40%
OFF**

SELECT HEARING
AIDS DURING OUR
GRAND OPENING
CELEBRATION ONLY
EXPIRES XX/XX/XX

**PRIZES &
GIVEAWAYS
JUST FOR
ATTENDING!**

SPECIAL EVENT AUGUST XXth - XXth

- REFRESHMENTS, PRIZES & GIVE-AWAYS
- MEET OUR HEARING CARE PROFESSIONALS
- HEARING AID MANUFACTURER REP ON-HAND

ALREADY WEAR HEARING AIDS? COME IN
FOR A **FREE** CLEAN AND CHECK OF YOUR
CURRENT HEARING AIDS!

2550 DECKER LAKE BLVD., SUITE 23
WEST VALLEY CITY, UT 84119

CALL NOW! (XXX) XXX-XXXX



Enter to win one of five
**\$50
GIFT CARDS**
WHEN YOU SCHEDULE YOUR
EASY, NO-RISK HEARING
SCREENING!

**\$50
GIFT CARD**



**GRAND OPENING
AUGUST XXth - XXth**



- REFRESHMENTS, PRIZES & GIVE-AWAYS
- MEET OUR HEARING CARE PROFESSIONALS
- HEARING AID MANUFACTURER REP ON-HAND
- UP TO 40% OFF ON SELECTED HEARING AIDS

*Call today to schedule your
appointment and celebrate with us!*

(XXX) XXX-XXXX

Audiology
of Anytown

2550 DECKER LAKE BLVD., SUITE 23
WEST VALLEY CITY, UT 84119



Have YOU heard the news?

Science has shown that **reducing your risk of dementia** is easier than ever: just schedule a hearing screening. But how is hearing loss and brain health connected? **The answer will surprise you.**

Join us for a **FREE educational seminar** to learn more, and to discover the powerful, affordable hearing instruments that are making better hearing more accessible than ever before!

Call today to reserve your space, appointments are limited!

Harvard Health: Want to reduce your risk of dementia? Get your hearing checked today

February 16, 2023: A new study shows that, although hearing loss increases your risk of dementia, using hearing aids lessens that risk.

<https://www.health.harvard.edu/blog/want-to-reduce-your-risk-of-dementia-get-your-hearing-checked-today-202302162891>

Date: Monday, May XXth, 2023

Where: Location Name
Address A
Address B

When: 12:00 PM - 1:30 PM

Leave your money at home, nothing will be sold during this seminar!

RSVP NOW AT (XXX) XXX-XXXX

©NM 10033



This health seminar is hosted by the local professionals at

Audiology
of Anytown

Helping your friends and neighbors hear since (XXXX)



Provider Name
Credentials

{Address 1}
{Address 2}

(XXX) XXX-XXXX
{www.website.com}

*Call today to join us!
We look forward to seeing you!*

{Address 1}
{Address 2}
(XXX) XXX-XXXX
{www.website.com}



When was the last time you had your hearing checked?

If you can't remember, you're not alone. **Millions of Americans are currently experiencing hearing loss, but only a fraction of those will get treatment this year.** Does any of the following sound familiar:

- "I find it difficult to follow conversations in restaurants."
- "Other people say that I have the TV up too loud."
- "I sometimes have a ringing in my ears."
- "People seem to mumble more than they used to."

These are just some of the common symptoms of hearing loss, a preventable, treatable condition that removes your ability to comfortably communicate with the people who matter most. If you or someone you love is struggling to hear, call today to schedule a **FREE hearing screening** as part of our local community outreach. **Don't suffer in silence. Call today.**

(XXX) XXX-XXXX

**FREE SCREENINGS
NOW THROUGH MAY 31st**

Audiology
of Anytown

{Address 1}

{Address 2}

{web address}

CALL NOW TO SCHEDULE YOUR APPOINTMENT!

(XXX) XXX-XXXX

**REDEEM THIS CARD FOR A
FREE HEARING SCREENING**

PLUS

UP TO \$500 OFF

THE PURCHASE OF A SET OF HEARING INSTRUMENTS
ONLY DURING THE MONTH OF MAY

SERVICES FROM HELPS PROOF. REVIEW PURPOSES ONLY.

Direct Mail
Self-Mailers



Audiology
of Anytown

[Address 1]
[Address 2]
(XXX) XXX-XXXX
(www.website.com)



Happy Valentine's Day

LISTEN UP
Community Hearing Newsletter

LISTEN UP

Community Hearing Newsletter

Better Hearing Tips for a Better Valentine's Day

February is here, and love is in the air! Many of our friends and neighbors are celebrating Valentine's Day with someone they love. To assist in your Valentine's Day conversations, here's a couple tips to remember when planning your meal:



1. If you're planning on dining out for Valentine's Day, inform the restaurant that you have difficulty hearing and asked to be seated away from large groups in the dining area. This will help conversation feel more comfortable and natural without having to work too hard to hear.
2. If you're staying at home, be sure to eliminate excess background noise before mealtime. This could include the dishwasher, washer or dryer, or any other appliance that might otherwise interfere with your ability to hear quiet conversations.

Whether or not you're celebrating Valentine's Day this year, remember to 'be our Valentine' and call us if you run into any issues with your hearing or hearing instruments. We look forward to seeing you again soon!

Audiology
of Anytown

[Address 1]
[Address 2]
(XXX) XXX-XXXX
(www.website.com)

Happy with the service we've provided you? Please review us online at [Yelp](#), [Facebook](#), and [Google!](#)

Visit our social media or find us online at www.website.com

LISTEN UP

Community Hearing Newsletter



The World's Most Extreme Hearing Animal



Researchers have discovered the animal with the greatest sense of hearing: the greater wax moth. This moth can hear up to 300kHz—the highest recorded frequency sensitivity of any other animal. Humans can only hear sounds up to 20kHz, which can drop to 12-15kHz as they age.

Dr. James Windmill, the leader of this research conducted at the University of Strathclyde, said, "We are extremely surprised to find that the moth is capable of hearing sound frequencies at this level and we hope to use the findings to better understand air-coupled ultrasound."

Bats use ultrasound to communicate as well, but these moths have been found to hear even more advanced sounds. Windmill believes that the moths may have developed this extraordinary sense of hearing "to improve the communication between each other to avoid capture from their natural predator—the bat—which uses similar sounds."

This fascinating research will help Dr. Windmill and his colleagues to further study ultrasound. High frequency sounds are often weakened in the air, and this study can help researchers understand how to transmit and receive ultrasonic sounds traveling through the air.

Dr. Windmill's study is researching the wax moth and other insect ears to assist in the development of micro-scale acoustic systems. By studying ultrasound, researchers may be able to develop innovative technology, such as miniature microphones.

Windmill, J.F.C. & Miki, K.M. & J.C. Jackson. (2013). Extremely high frequency sensitivity in a moth. *PLoS Biology Letters* 9(4).

B	D	E	T	S	O	R	F	S	C
A	S	C	N	E	W	Y	F	R	A
R	E	E	J	R	A	E	M	I	T
E	E	M	A	S	N	O	W	M	T
T	R	B	N	U	A	S	N	A	E
I	T	E	I	S	R	N	E	I	N
N	A	R	C	K	Y	O	L	C	S
G	K	S	E	I	F	W	C	I	H
F	E	B	R	I	L	A	S	L	G
Y	R	A	U	N	G	K	E	E	I

Super Search Puzzle

Keep your mind active with our Super Search Puzzle!

Words can go left, right, up, and down, and can bend at a right angle. No words will go diagonally. Every letter in the grid is used exactly once, and there will be no unused letters at the end. Ignore any spaces or dashes in words when searching.

Complete our Super Search Puzzle and return it to our office for a **FREE** package of hearing aid batteries!

- | | |
|-------------|-----------|
| BARE TREES | MITTENS |
| DECEMBER | NEW YEAR |
| FEBRUARY | SCARF |
| FROST | SKIING |
| ICE SKATING | SLEIGH |
| ICICLE | SNOWFLAKE |
| JANUARY | SNOWMAN |



**Like us?
Refer us to
a friend!**

Your referral is the greatest compliment we can receive.

Audiology
of Anytown

[Address 1]
[Address 2]
(XXX) XXX-XXXX
(www.website.com)

**THANK YOU FOR CHOOSING US FOR YOU AND
YOUR FAMILY'S HEARING HEALTHCARE NEEDS!**

Audiology
of Anytown

{Address 1}
{Address 2}
(XXX) XXX-XXXX
{www.website.com}



March Into Better Hearing!
LISTEN UP
Community Hearing Newsletter

LISTEN UP
Community Hearing Newsletter

Hearing Loss Can Seriously Impact Your Relationships



Nearly 36 million Americans suffer from hearing loss—and you may be one of them, especially if you've noticed a negative change in your relationships.

Common signs of hearing loss include misunderstanding words, turning up the television volume, and embarrassment in social situations from not being able to keep up with conversations. The inability to hear can cause isolation, withdrawal, frustration and can lead to the breakdown of communication within close relationships. Many spouses feel neglected and ignored. And those people

who suffer from hearing loss are more likely to have depression and anxiety, as reported in a study by the National Council on Aging in 1999.

This study asked respondents and their family members to describe how hearing aids had enhanced their lives. Hearing aid usage showed strong evidence for improving quality of life for people with hearing loss, including higher earning power, enhanced personal relationships and social life, a greater sense of independence, reduction in anger, frustration, depression, anxiety and self-criticism, and loss occurrence of pain.

Shockingly, only 1 out of 5 people with a hearing loss wears a hearing aid, according to The National Institute on Deafness and Other Communications Disorders. Today's hearing instruments are lightweight and discreet, with cutting edge digital technology. Also available are cochlear implants, which provide an invisible solution for severe to profound hearing loss.

LISTEN UP

Community Hearing Newsletter

Get Ready to 'Spring' On New Opportunities This Year!

Spring is officially here, with favorable weather and fun memories just around the corner! As you'll probably be spending more time outdoors with family and friends, now is a great time to make sure that you can hear them clearly.



We're hosting a special Spring Hearing Check-Up this month exclusively for our patients. We'll be conducting free hearing health updates to see if your hearing has changed or worsened since your last appointment, and tweaking hearing instruments to ensure you're getting the most out of your investment. Don't miss out on the first memories of spring this year because you're struggling to hear — schedule a preventative hearing health check-up before the season gets into full swing. Should you choose to skip our Spring Hearing Check-Up, remember to stay alert to your hearing health, and let us know of any changes you notice as soon as possible.

Audiology
of Anytown

{Address 1}
{Address 2}
(XXX) XXX-XXXX
{www.website.com}

Happy with the service we've provided you? Please review us online at **Yelp, Facebook, and Google!**

Visit our social media or find us online at www.website.com



R	E	R	A	R	I	A	N	S	I
E	D	B	R	S	U	R	G	T	N
K	I	I	E	D	N	O	E	A	O
A	T	L	T	R	I	U	R	R	I
B	O	W	N	C	V	N	S	C	T
M	R	E	E	A	E	R	E	H	P
U	D	L	P	R	F	A	R	I	E
S	E	L	O	T	R	E	M	T	C
I	R	I	P	E	T	T	C	E	E
C	I	A	N	A	C	H	E	R	R

Super Search Puzzle

Keep your mind active with our Super Search Puzzle!

Words can go left, right, up, and down, and can bend at a right angle. No words will go diagonally. Every letter in the grid is used exactly once, and there will be no unused letters at the end. Ignore any spaces or dashes in words when searching.

Complete our Super Search Puzzle and return it to our office for a **FREE** package of hearing aid batteries!

- | | |
|-----------|--------------|
| ARCHITECT | MUSICIAN |
| BAKER | NURSE |
| CARPENTER | PILOT |
| DRIVER | RECEPTIONIST |
| EDITOR | SURGEON |
| FARMER | TEACHER |
| LIBRARIAN | WELDER |



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LISTEN UP
Community Hearing Newsletter



Shooting the 'Breeze' about Wind Noise This Spring

As the weather gets nicer, more and more of our patients are spending time in the garden or the park, and many have the same complaint that has haunted hearing aid users for decades: the sound of wind is making it hard to hear what you want to hear outside.



Depending on the age of your hearing instrument(s), you definitely have options to help deal with wind noise. For newer hearing instruments, many come equipped with robust wind-reducing technology that may simply need to be activated (we can help with that). For older hearing instruments, the answer isn't quite so simple: you may need better earmolds, or even a new hearing instrument, to help cut down on wind noise.

No matter what your situation is, we have solutions to help. Simply give us a call and let us walk through what your options are to cut down on bothersome wind noise.

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Hearing Aids: Protectors of the Brain?



A recent study from the Perelman School of Medicine at the University of Pennsylvania found that hearing loss may accelerate gray matter atrophy in the auditory areas of the brain, escalating the effort of understanding speech.

An altered sense (smell, sight, touch, hearing, taste) forces the brain to adjust. When hearing declines, brain density in auditory areas decreases, suggesting a connection between hearing ability and brain volume.

Jonathan Peelle, PhD., the lead author in this study explained that "as hearing ability declines with age, interventions such as hearing aids should be considered not only to improve hearing but to preserve the brain." The study showed that people with hearing loss had less brain activity on MRI scans when listening to complicated sentences. Gray matter was lessened in those with hearing difficulties, suggesting that brain atrophy can increase as hearing declines.

"Hearing ability directly affects how the brain processes sounds, including speech," says Dr. Peelle. "Preserving your hearing doesn't only protect your ears, but also helps your brain perform at its best."

If you've noticed new or worsening hearing loss, or suspect a friend or member of the family is experiencing hearing loss, it's important to recommend a hearing consultation immediately to help them ensure happy, healthy brain function for many years to come! Don't delay when every day could count!

Peelle, J.E., Travis, V., Greenman, M., Knight, A. (2011) Hearing loss in older adults affects neural systems supporting speech comprehension. *Journal of Neuroscience*. 31:12638-12643.



I	C	E	H	O	B	S	L	E	I
G	Y	E	K	C	O	B	F	H	G
N	L	L	A	B	T	O	O	E	B
I	L	L	A	B	Y	E	L	S	A
L	B	I	R	C	V	O	L	A	L
R	A	C	W	A	T	E	R	B	L
U	S	K	E	T	L	O	P	R	E
C	K	E	T	B	O	S	O	C	C
P	O	L	O	A	L	L	R	U	G
L	L	A	B	D	N	A	H	Y	B

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- | | |
|------------|------------|
| BASEBALL | ICE HOCKEY |
| BASKETBALL | POLO |
| BOBSLEIGH | RUGBY |
| CRICKET | SOCCER |
| CURLING | VOLLEYBALL |
| FOOTBALL | WATER POLO |
| HANDBALL | |



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LISTEN UP
Community Hearing Newsletter
Enjoy the
warm weather
this year!

LISTEN UP
Community Hearing Newsletter



The Continuing Causes of Hearing Loss



Noise is the primary cause of hearing loss, not age. Millions of Americans, including children, have permanent hearing loss caused by the daily noises encountered in life. The world is a very noisy place: lawn mowers, emergency sirens, car alarms, concerts, firearms and portable musical devices can all take a serious toll on hearing.

Human ears are fragile. Sound waves enter the ear and vibrate the eardrum; the vibrations are sent to the inner ear, and fluid transmits them to nearby hair cells. These cells stimulate auditory nerves, which travel to the brain. The brain then translates these signals into words, music, and other sounds.

Damage to this complex system is caused both by volume and the length of exposure to sound. Such exposure can cause hearing cells to degenerate and die. Once these cells are gone, they cannot be replaced, resulting in hearing loss.

Sound exposure from an early age can further impair hearing later in life. In 2006, a study by the American Speech Language Hearing Association revealed that up to 35% of adults and 69% of teenagers listen to music at loud volumes. Researchers urge users of such devices to lower the volume to start protecting their hearing.

Even if you've already treated your hearing loss, that does not mean that additional hearing loss cannot occur. It's important to stay vigilant about your hearing health and to report any noticeable changes immediately to your hearing healthcare team to make sure that we're limiting your risk for additional hearing loss and helping to make sure that you can continue to hear at the level you expect to.

LISTEN UP

Community Hearing Newsletter



Outdoor Gatherings and Hearing Loss: Helpful Tips

Are you ready to start spending more time outdoors, either cooking on the BBQ or visiting with family? Here are some helpful hearing tips to deal with large groups outdoors.



1. Face the person you are most interested in talking to. This will direct as much of their sound as possible into your hearing instruments, prioritizing their conversation above other noises.
2. Turn down the music. Loud music may be fun, but it can make it difficult to talk. Ask the host to turn the music down to a more manageable volume. If this isn't possible, take a seat away from the speakers as to not overload your hearing aids with unwanted noise.
3. Clean your hearing instruments off after big family gatherings. When you're outdoors, or even just giving hugs, you'd be surprised what dirt and grime can accumulate, even on your hearing instruments! Giving them a thorough cleaning after any large gathering will ensure they keep working as expected for a long time.

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S	U	E	L	T	H	G	I	S	E
E	L	S	S	U	O	H	D	O	E
E	B	K	E	F	B	I	R	W	N
D	S	Y	N	R	E	S	S	I	G
L	T	S	E	E	N	G	G	N	R
I	N	G	S	S	H	A	S	S	A
B	C	H	N	E	D	R	M	A	Y
L	R	A	M	H	T	W	O	R	G
O	S	S	O	M	Y	O	U	N	G

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APRIL	MARCH
BIRDHOUSE	MAY
BLOSSOM	NESTLINGS
BLUE SKY	SEEDS
FRESHNESS	SOWING
GARDEN	SUNLIGHT
GREEN GRASS	YOUNG GROWTH



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LISTEN UP
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Gearing Up For Summer and Warm Weather Memories

The warm summer months can be some of the most difficult time for hearing instrument owners, as a large percentage of the damage that a hearing aid accumulates will happen during the warm summer months. To help cut down on this, we suggest investing in some cool summer gear to keep your hearing instruments going.



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If you wear behind-the-ear or in-the-ear hearing instruments, ask us about protective sleeves to cover your hearing aids. These affordable little sleeves can help keep your hearing aids safe from moisture, sand, dirt, and more, plus they don't break the bank! Another good investment would be a cleaning kit, as regularly wiping down and cleaning your hearing aids is a good way to ensure the electronics keep working as expected. If you're not sure what you need, simply give us a call, and we'll help you find solutions to fit your specific needs!

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Hearing Loss & Dementia Risk



According to a recent study from researchers at Johns Hopkins and the National Institute on Aging, adults with even a mild hearing loss are far more likely to develop dementia. Dementia involves a loss of memory, logic, and language that greatly interferes with daily life.

The study followed 639 people, ages 36 to 90, for almost two decades, testing them for hearing loss and dementia every two years. The study participants with a hearing loss at the beginning of the research had a higher occurrence of dementia by the end of the study.

Once hearing loss began to interfere with the ability to communicate, (such as trying to follow conversations in noisy restaurants), the risk for dementia increased.

Frank Lin, M.D., one of the authors of the study, believes that whatever causes dementia may also cause hearing loss. However, he found that the neurological stress of trying to communicate with a hearing loss could contribute to dementia. In noisy environments, a hearing loss can greatly impair the ability to understand what other people are saying, which affects stress levels. A hearing loss can lead to frustration and embarrassment, and often people become isolated in order to avoid socializing. Other studies have linked isolation with an increased risk of dementia.

Lin hopes that this study will encourage people to give hearing loss the serious attention it deserves: "For many years, hearing loss in older adults has been perceived as an unfortunate but inconsequential part of aging. Our research is now demonstrating that hearing loss doesn't just affect a person's quality of life. It may also lead to a decline in cognitive function."

After high blood pressure and arthritis, hearing loss is the third most common chronic health problem in older adults. Over 26 million Americans over age 50 have hearing loss and could greatly benefit from hearing aids — but alarmingly, only 3.8 million wear them! There is no reason to hesitate! Make sure you're wearing your hearing instruments!

"Hearing Loss Accelerates Brain Function Decline in Older Adults", Frank Lin, M.D., Ph.D., Johns Hopkins and the National Institute on Aging.



C	S	N	O	W	C	L	O	U	M
A	K	A	L	F	D	E	W	D	I
L	E	G	B	H	A	I	L	W	S
M	L	N	L	R	S	Q	R	O	T
C	I	I	A	U	A	B	S		
L	G	N	Z	Z	A	I	N	N	
E	H	T	F	A	L	L	E	R	O
A	R	F	R	R	D	D	D	S	W
M	O	O	W	I	N	N	T	M	
S	G	G	S	T	T	H	U	O	R

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- | | |
|-----------|--------------|
| BLIZZARD | MIST |
| CALM | RAIN |
| CLEAR | RAINBOW |
| CLOUD | SMOG |
| DEW | SNOW |
| FOG | SNOWFLAKE |
| FROST | SQUALL |
| HAIL | THUNDERSTORM |
| LIGHTNING | WIND |



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LISTEN UP Community Hearing Newsletter

Declaring Independence From Damaged Hearing Aids

July is a big month around our office, with lots of fun in the sun surrounded by family and friends. It's also the time of the year we see a lot of hearing aid malfunctions due to accidents or improper care. Here are three things to look out for:



1. Invest in a dehumidifier. If you spend a lot of time outdoors where you might sweat, this will be an invaluable tool to help dry your hearing instruments out.
2. If you are using a hearing aid with batteries (as opposed to a rechargeable solution), be sure to open your battery doors overnight to dry out any moisture that may have crept inside.
3. Don't leave your hearing instruments anywhere excessively hot. Avoid storing your hearing instruments in the sun, or leaving them in your car — sun and heat damage can be more serious problem than you'd ever expect!

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LISTEN UP Community Hearing Newsletter



Hearing Loss and Heart Disease Linked



People with heart disease are 54% more likely to have hearing loss. Why? The inner ear is very sensitive to blood flow, and insufficient blood flow can cause significant trauma. According to researchers at Harvard University, the delicate nature of hearing nerves may cause them to be more susceptible to damage by cardiovascular disease.

Heart disease is the number one killer in America, though most people do not know of any link between hearing loss and cardiovascular disease. We want to raise awareness of this link.

Common risk factors for heart disease include:

- Smoking
- High blood pressure
- Obesity
- Diabetes
- High cholesterol
- Physical inactivity
- A family history of heart disease.

It is helpful to note that eating right and exercising can positively affect cardiovascular health, as well as hearing health. Exercising even once a week can reduce the risk for heart disease by 32%.

If you are at risk for heart disease or have heart disease, please call us for a FREE hearing check-up to make sure your hearing needs are being met. We can help!

P	T	C	U	C	K	O	F	L	A
A	O	S	W	A	N	O	S	E	M
R	R	K	I	A	V	E	N	A	I
H	A	C	N	R	C	K	L	G	N
E	E	O	G	D	U	S	L	U	G
R	P	C	F	R	E	W	A	O	O
O	N	K	I	S	H	R	L	W	L
R	A	N	E	D	O	E	L	O	W
C	B	U	L	L	V	K	C	E	P
H	C	N	I	F	E	W	O	O	D

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Complete our Super Search Puzzle and return it to our office for a FREE package of hearing aid batteries!

- | | |
|------------|------------|
| BULLFINCH | OWL |
| CRANE | PARROT |
| CUCKOO | PEACOCK |
| DOVE | RAVEN |
| DUCK | SEAGULL |
| FLAMINGO | SWALLOW |
| HERON | SWAN |
| KINGFISHER | WOODPECKER |



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LISTEN UP
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Preventing Further Hearing Loss



One of the most common causes of hearing loss, noise can permanently damage hearing in an instant. Over ten million people in the United States have irreversible hearing loss from noise. Even when noise damage is gradual, exposure can seriously risk hearing.

Common warning signs of hazardous noise include:

- Not being able to hear someone three feet away
- Pain in the ears after leaving a noisy area
- Hearing ringing or buzzing after noise exposure
- Difficulty understanding speech after exposure to noise

How can you help protect your hearing?

- Universal or custom hearing protection, like foam or silicone plugs.
- Turn down the volume of your television, radio, stereos, and personal mp3 players. Limit the length of time you listen to devices at higher volumes.
- Custom ear molds or headphones when listening to audio.
- 15 minutes in a quiet environment after exposure to noise can help the ears to recover.
- Wear ear plugs when using loud equipment like lawn mowers.
- Purchase quieter products — compare dB ratings (the smaller the number, the safer the noise level).
- Reduce the amount of noisy appliances running at the same time.
- Avoid medications that can be hazardous to hearing. Make sure you consult your physician about side effects of your medication on your hearing health.

Be aware of dangerous noise levels! The louder the sound, the faster it can cause hearing loss. One-third of hearing loss is preventable with proper precautions!

LISTEN UP

Community Hearing Newsletter

The End of Summer is the Perfect Time for a Check-Up

Now that summer is winding down, it's a perfect time to schedule a hearing check-up and a hearing aid tune-up. Since you've likely spent more time in conversation with other people than usual, you might be especially aware of changes to your hearing or hearing aids that need to be addressed promptly.

GOODBYE SUMMER



Before you forget, call to schedule your complimentary appointment during our End of Summer Check-Up Event. We'll be conducting free hearing health updates to see if your hearing has changed or worsened since your last appointment, and tweaking hearing instruments to ensure you're getting the most out of your investment. Don't miss out a moment of the conversation because you're struggling to hear — schedule a preventative hearing health check-up before your schedule gets busier the closer we get to the upcoming holiday season. We look forward to seeing you and hearing all about your fun summer memories!

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P	O	P	A	L	L	I	N	A	V
S	E	N	G	R	E	E	N	E	A
I	T	U	T	U	T	T	R	M	
C	A	T	S	M	K	I	E	C	V
L	L	S	I	L	F	A	E	A	
E	O	T	T	T	U	R	I	C	N
O	C	R	A	W	B	S	T	A	C
H	S	A	N	Y	E	I	O	I	H
C	E	A	D	R	R	P	B	A	R

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- | | |
|---------------|--------------|
| BAR | NUTS |
| CHOCOLATE | PISTACHIO |
| CONE | POPSICLE |
| CORNET | STRAWBERRY |
| GREEN TEA | SUNDAE |
| ICE CREAM VAN | TUTTI-FRUTTI |
| MILK | VANILLA |



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Fall into Better Hearing!

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Community Hearing Newsletter

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Community Hearing Newsletter

'Fall' Into The Habit of Deep Cleaning Your Hearing Aids

As cooler weather arrives, now is the perfect time to perform a deep cleaning on your hearing instruments in preparation for the busy upcoming holiday season. When you clean your hearing instruments, remember these helpful tips:



1. Never get water on the hearing aid device, or use chemicals/wipes that are not made for use with hearing aids.
2. Clean off the body of your hearing instrument with a soft bristle toothbrush, such as a toothbrush made for children. This will help minimize any potential damage to the devices.
3. As you clean off any stubborn earwax, remember to not insert any objects or apply too much pressure to the microphone or receiver port of your hearing instrument.

Prefer a deeper, more convenient cleaning? Call us to schedule an appointment and we'd be happy to help!

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Hearing Loss Linked to Diabetes



In a recent study by the National Institutes of Health, researchers found that hearing loss is twice as common in adults suffering from diabetes compared to those without diabetes. As the rate of diabetes increases, "the disease may become a more significant contributor to hearing loss," reported study senior author, Catherine Cowie, Ph.D., of the National Institute of Diabetes and Digestive and Kidney Diseases.

Researchers conducted hearing tests on a group of adults, and measured their ability to hear across various frequencies. Hearing loss in low-to mid-frequency sounds was more evident in 21% of 399 adults with diabetes, versus 9% in 4741 adults without diabetes. The rates for hearing loss jumped in high frequency sounds, resulting in 54% with diabetes compared to 32% in those without the disease.

Additionally, the study showed that adults with pre-diabetes had a 30% higher rate of hearing loss.

Diabetes damages the nerves and blood vessels of the inner ear, which can cause hearing loss. Almost 21% percent of people in the United States have been diagnosed with diabetes, which is a major cause of heart disease, stroke, kidney failure, blindness, and limb amputations. Hearing loss affects 17% of Americans — about 36 million people.

We urge you to schedule a FREE hearing screening for you or someone you love, especially if you suffer with diabetes — together we can help improve your life!

National Institute of Health, Catherine Cowie, Ph.D., of the National Institute of Diabetes and Digestive and Kidney Diseases (NIDDK)

H	O	T	G	S	U	N	H	F	T
N	E	E	R	Y	E	N	O	R	I
G	R	A	S	S	I	D	S	E	U
H	A	L	O	F	M	U	S	R	
O	U	I	E	J	U	L	M	H	F
L	G	A	G	B	R	E	M	V	A
I	U	W	I	U	T	T	E	R	C
D	S	T	L	B	E	Y	L	F	A
A	Y	S	D	F	E	N	O	I	T
E	N	U	J	L	O	W	E	R	S

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- | | |
|-------------|-------------|
| AUGUST | HOT |
| BEE | JULY |
| BUTTERFLY | JUNE |
| FOLIAGE | MIDSUMMER |
| FRESH FRUIT | SUN |
| GREEN GRASS | VACATION |
| HOLIDAYS | WILDFLOWERS |
| HONEY | |



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Resolve To Hear The Best This Year: We Can Help!

Finally, a new year is here, with all the promise and excitement that the new year can bring! If you're like us, you had a wonderful holiday season shared with the people you care about most.

Happy
new
YEAR

This year, we invite you to start your January right with a complimentary hearing check-up and device tune-up. If you ran into any issues hearing over the holidays, this is the perfect time to address those concerns before you forget. Plus, your hearing aids may have taken a little more wear and tear over the last few months than they might otherwise during the rest of the year, so now is the perfect time to make sure they're working as you expect. We've set aside a special block of appointments exclusively for this purpose, so don't hesitate to call us as soon as possible to schedule your 'new year check-up'! We look forward to seeing you and hearing all about your holiday season!

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LISTEN UP
Community Hearing Newsletter



Teens Pledge to Prevent Hearing Loss



In the United States, one in five teenagers has hearing loss, largely caused by high-volume sounds, including loud music played through headphones, video games, concerts, and sports events. Excessive noise exposure is the most common cause of hearing damage, and the amount of teenagers with hearing loss has increased 33% since 1994. Even a rock concert can expose teens to 120 decibels, which can damage hearing in just 7 1/2 minutes. American teenagers are losing their hearing faster than their parents and grandparents!

A national hearing loss awareness campaign, Keep It Hear, is helping to inform teens how to be safe and smart about noise exposure. Teenagers are encouraged to make a vow to protect their hearing now, by visiting and liking the Keep It Hear Facebook page.

How simple is it for teens to protect their hearing? Follow these easy steps:

- Turn down the volume of headphones
- Wear earplugs to concerts, or while mowing the lawn
- Turn away from loud shouting at sports events
- Take a break from listening to music
- Stay informed and spread awareness to friends and family

Parents can help protect their kids' hearing too. Many music devices allow listeners to set their own maximum volume limits, with the ability to lock the setting with a password. A safe limit for volume level is around 85 decibels. Keep your hearing safe!

Visit <http://www.keepithear.com> online to learn more information about this pledge!

C	H	A	L	K	E	B	C	T	S
D	R	A	O	B	T	O	L	E	D
N	S	O	O	P	O	O	A	A	N
E	D	H	L	E	N	K	S	C	E
W	N	C	B	N	C	R	S	H	I
F	E	S	U	S	I	O	R	E	R
R	I	K	S	S	L	O	M	O	F
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P	A	C	K	G	W	E	M	O	H
K	C	A	B	N	M	E	N	T	S

Super Search Puzzle

Keep your mind active with our Super Search Puzzle!

Words can go left, right, up, and down, and can bend at a right angle. No words will go diagonally. Every letter in the grid is used exactly once, and there will be no unused letters at the end. Ignore any spaces or dashes in words when searching.

Complete our Super Search Puzzle and return it to our office for a **FREE** package of hearing aid batteries!

- | | |
|-------------|------------|
| ASSIGNMENTS | NOTEBOOK |
| BACKPACK | OLDFRIENDS |
| CHALKBOARD | PENCIL |
| CLASSROOM | SCHOOL BUS |
| DESK | TEACHER |
| HOMEWORK | |
| NEWFRIENDS | |



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Your referral is the greatest compliment we can receive.

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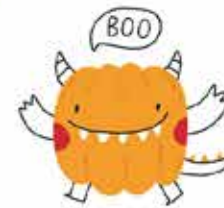


LISTEN UP

Community Hearing Newsletter

Have a Spooky Good Time Despite Hearing Loss

Halloween is right around the corner, and that means more scary good times! Before you expect trick-or-treaters (or go out into your neighborhood with your own little monsters), here are some helpful reminders:



1. Charge your hearing instruments the night before Halloween, or have extra batteries on-hand.
2. If the weather has turned cold, be sure to wear a hat or earmuffs that will protect you and your hearing aids from the ravages of cold weather.
3. If wearing a mask or fun Halloween accessory, choose one that doesn't press directly on your ears or hearing instruments. Be sure to keep your ears relatively unobstructed so you can still hear clearly.

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LISTEN UP

Community Hearing Newsletter



Tips for Hearing Over the Holidays



The best part of the holiday season is the many opportunities to spend valuable time with friends and family. But hearing loss can disconnect you from these special times.

Here are some tips to make this season joyful if you have a hearing loss:

- Give us a call to schedule a hearing screening. Most Americans go to the dentist, the eye doctor, and their primary physician. But many Americans neglect their hearing, and hearing health is just as important! Let your friends and family know about your hearing loss so they can help accommodate you by speaking clearly, repeating when necessary, and facing you while speaking.
- Relive your favorite holiday memories: baking cookies, volunteering, singing carols, enjoying dinner with friends and family.
- Don't succumb to loneliness or isolation. Depression is common among those with hearing loss, so don't avoid holiday get-togethers. Make plans to see others.
- Pair up with someone familiar with your hearing loss. Choose someone you can hear easily or someone who can easily clarify unheard or misheard conversations.
- Find the best place in a group setting where you can see the majority of people, in case you need to read lips.
- Try a new pair of hearing aids! We can help you pick the hearing instrument that's right for you. Your hearing health affects everyone in your life — especially loved ones! Don't miss this opportunity to give your family — and yourself — the best gift this season!

T	R	I	C	K	O	B	V	A	M
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E	S	N	S	P	U	T	G	L	A
S	U	T	L	B	M	O	H	O	N
P	O	E	A	N	P	N	O	K	T
I	H	D	C	K	T	S	C	E	
D	E	R	K	C	A	T	J	A	R
W	S	C	A	R	E	C	D	Y	N
I	T	C	H	W	O	R	N	A	C

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Complete our Super Search Puzzle and return it to our office for a **FREE** package of hearing aid batteries!

- | | |
|-----------------|----------------|
| BATS | SCARECROW |
| BLACK CAT | SKELETON |
| CANDY | SPIDER |
| GHOST | TRICK OR TREAT |
| HAUNTED HOUSE | VAMPIRE |
| JACK O' LANTERN | WITCH |
| PUMPKIN | |



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LISTEN UP Community Hearing Newsletter

Tinnitus Frequently Asked Questions



What is tinnitus?

Tinnitus, more commonly known as 'ringing in the ears', is a perception of sound without an actual external source. If you've heard someone describe a high pitch ringing, buzzing, or hissing sound that nobody else can hear, they're most likely describing tinnitus. For some people, it is an intermittent problem that comes and goes (especially late at night). For others, it is a constant irritation that can lead to stress, anxiety, and fatigue.

Is tinnitus common?

A 2011 survey from the Centers for Disease Control estimated that roughly 15% of Americans — just over 50 million people — currently suffer from some form of tinnitus. Of those, 20 million people struggle with chronic tinnitus, and 2 million suffer from extreme debilitating tinnitus. Needless to say, this is a pretty common problem for many of your friends and neighbors.

What causes tinnitus?

There are several reasons that a patient could present with tinnitus. One of the more minor causes of tinnitus is a buildup of cerumen (earwax) in the ear canal. Noise damage is the most common source. Then, finally, there are medical conditions outside of the patient's control that can cause tinnitus. Some medical conditions such as hypothyroidism, TMJ, Lyme disease, and fibromyalgia can cause tinnitus, or make present cases of tinnitus worse. A handful of medications, particularly some cancer drugs, are also ototoxic, causing hearing damage and tinnitus to the ear as a side effect of usage.

If I currently have tinnitus, will it go away on its own?

In some cases, tinnitus will dissipate over time on its own, but that doesn't mean you should wait for it to happen. If your ears have been ringing for more than a week or two, and the condition is negatively affecting your life, it's important that you contact a hearing health professional immediately. The sooner you seek help, the more likely it is that the issue can be addressed before becoming too serious.

LISTEN UP

Community Hearing Newsletter

Thanksgiving Tips for Better Hearing

1. Are you traveling this Thanksgiving? If so, pack extra hearing aid supplies (such as batteries or filters) just in case you run into any issues.
2. Ask for a seat near the head of the table so that you're able to receive as much sound input into your hearing aids as possible. Look at the person who is talking to you to help understand more of what they say.
3. Find a 'hearing helper' who will sit by you at dinner who can help fill in parts of the conversation that you might otherwise have missed.
4. Take a break when you need it — even the best hearing aids on the market can sometimes leave listeners feeling a little tired, so don't burn yourself out. Take a minute for yourself if you find your energy level dropping.



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E	O	I	S	A	L	P	W	H	I
G	R	N	N	O	M	U	K	B	T
N	A	D	E	L	P	R	N	L	E
O	G	I	O	R	G	P	I	U	K
R	E	H	C	E	E	T	G	E	H
K	N	L	E	Y	N	U	R	A	A
C	W	L	O	U	Q	R	B	Y	K
A	O	O	I	S	E	A	E	E	I
L	R	W	R	E	D	T	I	G	C
B	B	M	A	G	E	N	N	A	Y

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BEIGE
BLACK
BLUE
BROWN
CYAN
GRAY
GREEN
INDIGO
KHAKI
MAGENTA

OCHER
ORANGE
PINK
PURPLE
RED
SALMON
TURQUOISE
WHITE
YELLOW



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compliment we can
receive.

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LISTEN UP
Community Hearing Newsletter



Give the Gift of Hearing This Holiday Season

As I'm sure you're aware, the gift of better hearing is one of the most priceless things a person can receive. Better hearing is a gift not only to the person who can now rejoin conversations, but to their friends and family who might have otherwise felt excluded or ignored when talking to them.



If you know someone in your life who you suspect has hearing loss, do them a favor this holiday season and refer them for a complimentary hearing screening and consultation. You already know how life-altering the gift of better hearing can be, so nothing says 'I love you' more than helping someone else in need discover that gift for themselves. Of course, we'll treat your guest with the same level of care, dedication, and service that you're accustomed to, so don't hesitate — pass on our information and make a difference in someone's life this year.

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Stress and Hearing Loss: What to Know



Under stress the human body exhibits a persistent 'fight or flight' response, causing your internal systems to heighten just like they would during a traumatic event. One of the most dramatic of these responses is an increase in blood pressure, which in turn leads to things like heart disease, diabetes, and yes... hearing loss. So what's the solution? It would be nice if we could all just stop being stressed, but that doesn't seem like a viable option. Instead, I recommend a series of behaviors that the American Psychological Association has suggested as a method for decreasing your stress.

1. Get up and move. Walking away from a stressful situation for as little as twenty minutes has been shown to decrease your overall level of stress.
2. Exercise more. Again, another twenty minutes worth of activity has been shown to provide dramatic health benefits for both the body and the mind.
3. Talk about it. Getting emotional support, either from family, friends, or professionals, can help decrease stress simply by discussing it.
4. Take a deep breath. Meditation — essentially just calm, focused breathing — is a great way to begin to relax and to help restore focus on what's important.
5. Laugh it off. Smiling and laughing has a positive effect on the body which tends to ease tension and spread 'good vibe' chemicals throughout the body.

Eliminating all stress from our daily lives is impossible, but mitigating stress should be an important goal for all of us headed into the next year. If for no other reason, try to distress so that you don't end up with hearing loss. As a hearing health professional, that's a new kind of stress you'd rather not have.



K	C	O	T	S	S	A	N	T	A
I	N	G	S	C	S	U	A	L	C
G	W	H	R	H	R	E	I	N	G
R	R	T	I	G	R	E	E	D	I
E	E	A	S	I	F	N	R	O	N
E	S	M	T	C	T	A	M	E	G
T	D	A	L	A	S	N	D	N	E
I	R	S	O	R	C	A	Y	T	R
N	A	T	R	E	E	C	S	M	
G	C	S	T	A	R	N	A	N	A

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Complete our Super Search Puzzle and return it to our office for a **FREE** package of hearing aid batteries!

- | | |
|----------------|-------------|
| CANDY CANE | REINDEER |
| CAROL | SANTA CLAUS |
| CHRISTMAS TREE | STAR |
| GIFTS | STOCKINGS |
| GINGER MAN | WREATH |
| GREETING CARDS | |
| ORNAMENTS | |



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CHECK YOUR HEARING

Take this quick quiz and check your ability to hear properly.

YES NO

- Do people seem to mumble or speak in softer voices than they used to?
- Do you feel tired or irritable after a long conversation?
- Do you sometimes miss key words in a sentence, or frequently need to ask people to repeat themselves?
- When you are in a group or in a crowded restaurant, is it difficult for you to follow the conversation?
- Do you often need to turn up the volume on your television or radio?
- Do you find it difficult to hear the doorbell or the telephone ring?
- Do you find it difficult to pinpoint where an object is from the noise it makes (e.g., an alarm clock or telephone)?
- Has someone close to you mentioned you might have a problem with your hearing?

How did you do?

If you answered 'yes' to any of these questions, you may be experiencing some hearing loss. We urge you to attend our special event.

(XXX) XXX-XXXX

BETTER HEARING TAKES BRAINPOWER



Although hearing loss is most commonly considered an inner-ear problem, it is actually the brain that performs several functions simultaneously to process sound. It uses the ears to help orient body position, focuses attention on sounds you want to hear, recognizes sounds, and separates relevant information from competing noise. Exciting new hearing aid technology works to augment these natural processes for clearer, better hearing, just like the brain intended.

According to a study done at Johns Hopkins University, individuals with:

Mid hearing loss were twice as likely to develop dementia.*

Moderate hearing loss were three times as likely to develop dementia.*

Severe hearing loss had five times the risk of dementia.*

2x

3x

5x

*as those with normal hearing. **Frank Lin, M.D., Johns Hopkins and the National Institute on Aging

Location1
Address1
Address2

LOGO

www.clinicwebsite.com

OUR TEAM OF AUDIOLOGISTS can fit you with the latest hearing technology that works with your lifestyle and budget.

- No interest payment plans
- Most insurances accepted
- Multiple price points to meet your budget
- 30-day trial period

Space is limited. Call today to RSVP!
(XXX) XXX-XXXX

BETTER HEARING MEANS BETTER OVERALL HEALTH

PREMIUM TECHNOLOGY. TOTAL BRAIN SUPPORT.



LOGO

YOU'RE INVITED TO OUR
Better Hearing Event
March 30th - April 1st · 9AM - 4PM
Space is limited. Call today to RSVP!

We invite you to learn more at

OUR 3-Day Special Event

Schedule a complimentary personalized consultation with one of our **Doctors of Audiology!**

During this event we will be speaking about hearing and the direct relationship between your hearing, brain function and how it is disrupted when you suffer from hearing loss and its association to cognitive decline.

— Join us —



Please bring your most recent copy of a hearing test or inform our staff upon scheduling if a hearing test is needed.

Space is limited.

Call today to schedule a no-risk, no-obligation appointment, and discover if hearing loss could be a factor in your life.

(XXX) XXX-XXXX

Location1
Address1
Address2

Location2
Address1
Address2

LOGO

We have made it our goal to provide the best service possible and help those in the community live their lives to the fullest.

You should attend if:

- Your current hearing aids perform short of your expectations.
- You have difficulty understanding voices or struggle in group conversation.
- You find understanding television difficult at normal volume levels.
- You have to continually ask your family and friends to repeat themselves.

This no-obligation event is intended to ensure you know all the options for improving your hearing and quality of life.

Remember, appointments are limited so please call (XXX) XXX-XXXX today!

A broad range of technology is available to fit your lifestyle and budget. Ask us about flexible payment options.

URGENT IMMEDIATE RESPONSE NEEDED

TIME SENSITIVE
CONTENTS

TO BE OPENED BY
ADDRESSEE ONLY

CAUTION: NOT MEANT FOR DELIVERY TO ANY PERSON NOT LISTED AS ADDRESSEE.

FIRST PRIORITY DELIVERY

SENDER CONTENTS INDICATED TO BE TIME SENSITIVE. RAPID DELIVERY REQUESTED.

As one of the leading hearing health providers in [STATE], [CLINIC NAME] has established a reputation as [CITY]'s compassionate, effective, and reliable choice. Our highly trained staff of hearing health professionals is dedicated to a single goal: ensuring the highest quality of life through better hearing. Don't settle for less - call today to schedule an appointment and see the difference that [CLINIC NAME] can make.

(XXX) XXX-XXXX

[ADDRESS]
[CITY], [STATE] [ZIP]

[Logo]

SPECIAL OFFERS - QUALIFIED CANDIDATES ONLY

SEEKING PARTICIPANTS OVER AGE 60 WHO ARE UNSURE ABOUT THEIR HEARING HEALTH AND SEEK ASSISTANCE

[CLINIC NAME] is pleased to announce that we have been authorized to dispense the latest in cutting edge digital hearing technology. This new and incredible digital hearing technology has been released to the marketplace for distribution to all Americans over age 60 with hearing loss.

[CLINIC NAME] is seeking to identify candidates over the age of 60 who could benefit from hearing help. These candidates will experience a hearing screening to determine if they may have some degree of hearing loss. *Note: Candidates experiencing ringing in the ears (also known as 'tinnitus') are invited to participate as well, as tinnitus is a form of hearing loss.* All candidates will be matched with the most effective and powerful hearing instruments available today according to their lifestyles and budget. Having experienced the revolutionary difference these instruments can make, candidates will be offered generous financial incentives and savings in order to allow them to utilize these miracle devices outside in their day to day lives.

Due to the limited nature of these appointments, all persons who are unsure of their hearing health, or who have never had a hearing screening before but worry they may have a hearing loss, are urged to respond immediately. Immediate responses will guarantee appointment reservations. Avoid regret in the future and do not miss this opportunity.

AVAILABILITY DATES:
APRIL xxth - APRIL XXth
RESPONSE HOTLINE:
(XXX) XXX-XXXX

Test Trial Start Dates: [EVENT DATES]

[Logo]

[ADDRESS]
[CITY], [STATE] [ZIP]
[www.website.com]

Call (XXX) XXX-XXXX to participate

Hearing device benefits vary by and are dependent upon the type and degree of the patient's hearing loss, environmental or lifestyle conditions, hearing test accuracy and ear geometry. The purpose of this trial is two-fold: first, to help evaluate innovative technology and second, to determine if this exciting new technology is the right fit for you. A fully refundable \$500 deposit is required to take the hearing instruments outside the office and will be completely refunded upon return of the hearing aids.

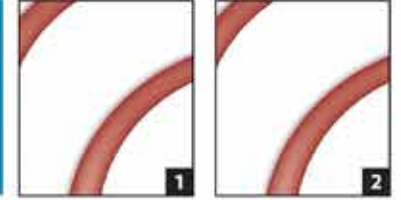


Fig. 1
Healthy hearing cells



Fig. 2
Hearing cells (light
damage)

Fig. 3
Dead hearing cells

You should participate if...

- you miss out on important family gatherings.
- you consistently hear mumbling instead of words.
- you consistently ask others to repeat themselves.
- your current hearing aids fail to filter words from background noise.

(XXX) XXX-XXXX

[PRODUCT PHOTO]

Traditional Aids Are Now A Thing Of The Past!

- Hear nature from every direction.
- Stay active - golf without wind noise!
- Enjoy church services, even from a distance.
- Join the conversation at social gatherings.
- Hear television at a regular volume again.

THE LIGHTER SIDE OF HEARING



"The in-office hearing test begins in 3... 2... 1..."

**HEARING &
BALANCE**
DOCTORS OF UTAH

IN THIS ISSUE

- 🔊 *The surprising way that a hearing assessment could help prevent dementia*
- 🔊 *The latest breakthroughs in hearing instrument technology from leading manufacturers*
- 🔊 *Information on our special 'Refer A Friend' patient referral program*
- 🔊 *The Lighter Side of Hearing, special offers, savings, and more!*

A COMMUNITY HEARING HEALTH NEWSLETTER

HEAR AND NOW

**HEARING &
BALANCE**
DOCTORS OF UTAH

CONNECTING OUR LOCAL COMMUNITY
WITH THE RESOURCES AND INFORMATION
THEY NEED TO MAKE EDUCATED DECISIONS
ABOUT THEIR HEARING HEALTH



THE SURPRISING WAY THAT A HEARING ASSESSMENT COULD HELP PREVENT DEMENTIA

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TECHNOLOGY SPOTLIGHT

It's time to experience Smart Hearing™

Seamless control, on the go, directly from your wrist. The ReSound Smart™ app is now available for Apple Watch. Only more way to easily control and personalize your hearing experience.



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REFER A FRIEND

Your referral is the highest praise we could receive. Refer a friend and, when they join us for a complimentary hearing assessment, receive a gift to show our appreciation for your friendship. For more information, or to receive complimentary referral cash to make the process easy, contact us today at 877-444-0227.

SPECIAL EVENT

MAY 1ST - 15TH

MAY IS BETTER HEARING AND SPEECH MONTH. JOIN US FOR THESE FREE SPECIAL OFFERS:

- 🔊 *Complimentary hearing assessment - discover if you have hearing loss risk-free!*
- 🔊 *Complimentary technology demonstration - see the incredible breakthroughs yourself!*
- 🔊 *Already wear hearing instruments? Try the latest and greatest in hearing aids risk-free!*

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DOCTORS OF UTAH

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WEST VALLEY CITY, UT 84119
877-444-0227

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DOCTORS OF UTAH
**HEARING &
BALANCE**

Social Media
Graphics



Kindness Task

Place a sign by your trash cans thanking your Waste Collection people for their hard work.

Kindness Task

Clean out your closet, pantry, or storage area. Donate your gently used items to the Salvation Army or DI.

Kindness Task

Purchase sidewalk chalk and leave a positive message on your driveway for passerbys.

Kindness Task

Adopt a Facebook friend and leave them positive notes on their Wall every day for a week.

Kindness Task

Hide encouraging notes around your home or place of work for people to find.

Kindness Task

Pick a neighbor and leave a treat on their front porch with a nice note wishing them well.

Kindness Task

Leave a note on your mailbox alongside a treat thanking your Mailperson for their good work.

Kindness Task

Ask a local nursing home if they have a way for you to send notes or cards to their residents; do so.

Kindness Task

Save up a few extra bucks this week and donate to a local animal shelter.

CAMP OQUISOJO

Send a nice note! Pick a random person in your life, or a random friend from your Facebook friend list. Send them a nice letter or note. Tell them why you like them. Encourage them along.

You'll know what to say.



CAMP OQUISOJO

Say hello to a stranger in the store or on the street.



CAMP OQUISOJO

Give a non-profit some free advertising. Find a charity or non-profit, and give them a little free advertising today on your Facebook. If you have the funds, make a humble donation.



CAMP OQUISOJO

Participate in a civic event such as local theater or a town hall meeting.



CAMP OQUISOJO

Create something for somebody you love. Bake some cookies.

Bad in the kitchen? Fix something around the house. Clumsy with tools? Fold a piece of paper in half and make a card for a loved one. There's a million things to do.



CAMP OQUISOJO

Thank someone who serves our community. Great examples include law enforcement, fire fighters, garbage people, nurses, current or former military members, or anybody else who serves the greater good.



CAMP OQUISOJO

Smile at someone stopped at a red light next to you.



CAMP OQUISOJO

Ask to speak to someone's manager and then compliment them.



CAMP OQUISOJO

Compliment five different people today. I'm talking genuine, real compliments. Try to mean them, you know?



Apparel











Community
Designs

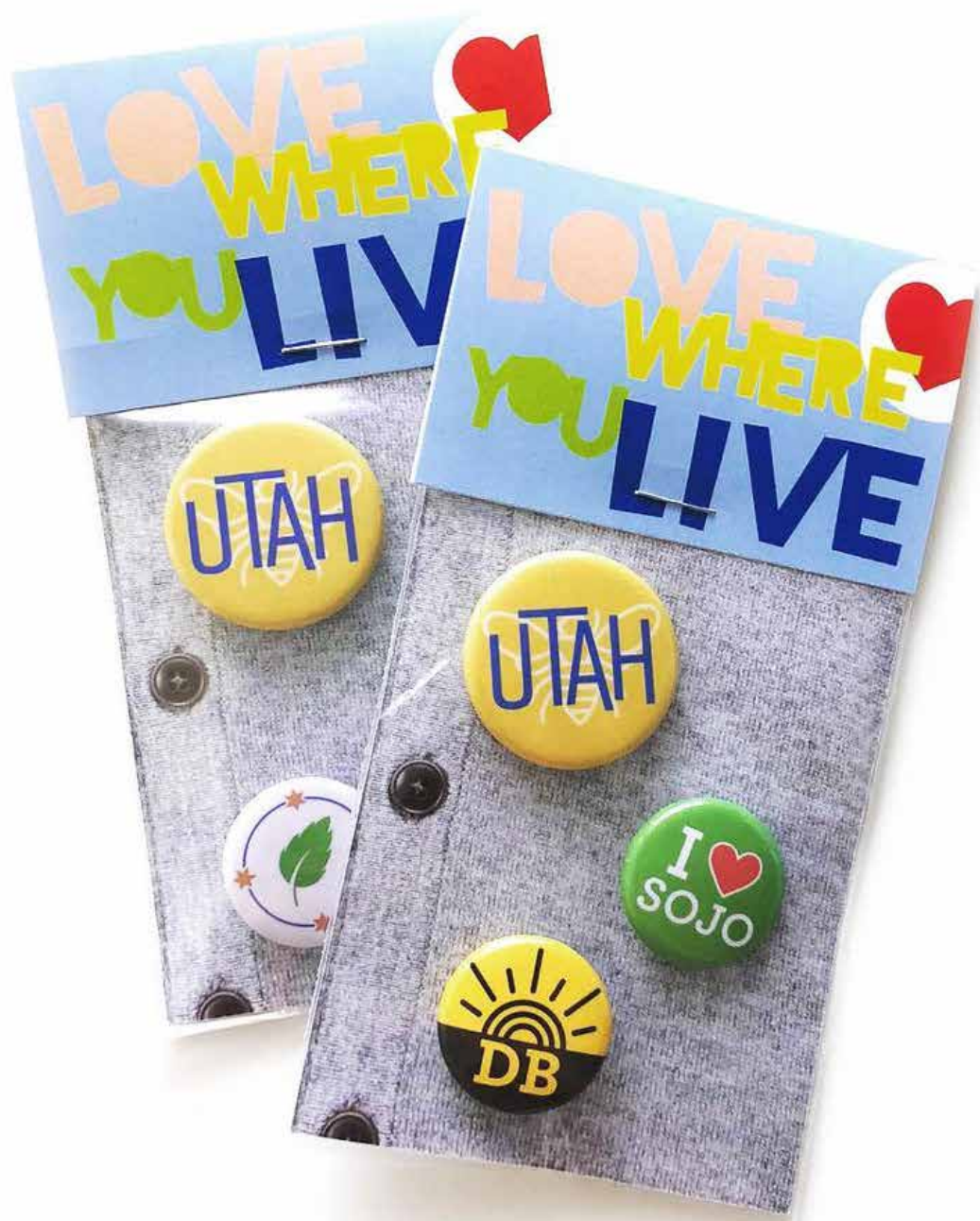




**THIS IS A COUNTRY OF
IMMIGRANTS AND COMMON PEOPLE
NO VOTE WILL EVER CHANGE THAT**

**GOD BLESS AMERICA
GOD BLESS YOU**







Flag Design Proposal

Submitted September 2016
Prepared by Austin Hudson

OBJECTIVE

Establish a new South Jordan flag that represents the history of the city, while reflecting modern brand guidelines and standards. Further, the new flag should represent modern design sensibilities while maintaining a timeless feeling and falling within recommended guidelines by international flag organizations.

COLOR USAGE

As part of these designs, a simple color palette was used to create unity across South Jordan branded items. Possible accent colors were also introduced as a visual enhancement tool.



DESIGN LANGUAGE

To establish a design language for the new South Jordan flag local iconography was utilized to create a common design motif. Some symbols taken into account for this include the following:

- South Jordan's registered trademark tree
- The Jordan River and the Five Canals
- Mining/farming implements
- The leaf
- The six pointed star

SJ TREE

The tree is an accepted symbol of South Jordan, representing the city's agricultural past, the growth that nature and trees represent, and the city's commitment to green spaces.

THE RIVER AND CANALS

The Jordan River and the Five Canals represent a connection to the city's past while paying homage to the many ways water surrounds and intersects with South Jordan citizens.

MINING/FARMING

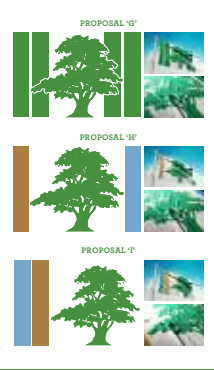
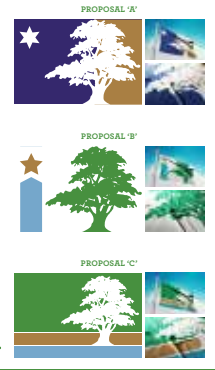
These implements are reflective of South Jordan's past as an agricultural and mining area, as well as symbolizing the city's commitment to persistence and hard work.

THE LEAF

The leaf is an extension of the tree symbol, representing new growth, nature, and natural living. The leaf symbol could be considered a corollary to the South Jordan tree.

THE SIX POINT STAR

The six point star is a powerful symbol, with each point representing water in the city (the Jordan River and the canals). A star also represents South Jordan as a beacon and shining example to other cities.





GOLDEN FIELDS BRANDING



GOLDEN FIELDS
GLADIATORS

BRAND COLORS



BATTLEBORN BLUE	
C: 100	R: 34
M: 89	G: 56
Y: 28	B: 111
K: 14	
BANNER BLUE	
C: 29	R: 172
M: 0	G: 225
Y: 0	B: 250
K: 0	
TRIUMPHANT GOLD	
C: 4	R: 244
M: 21	G: 199
Y: 78	B: 86
K: 0	

HEADER FONT

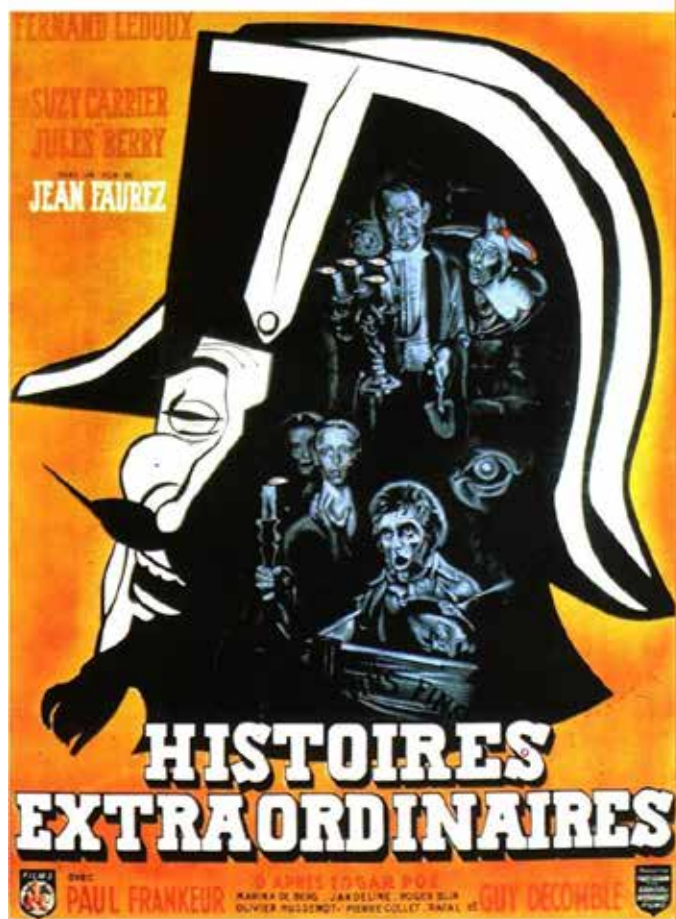
Archer Bold



Movie Poster
Touch-Ups &
Alterations





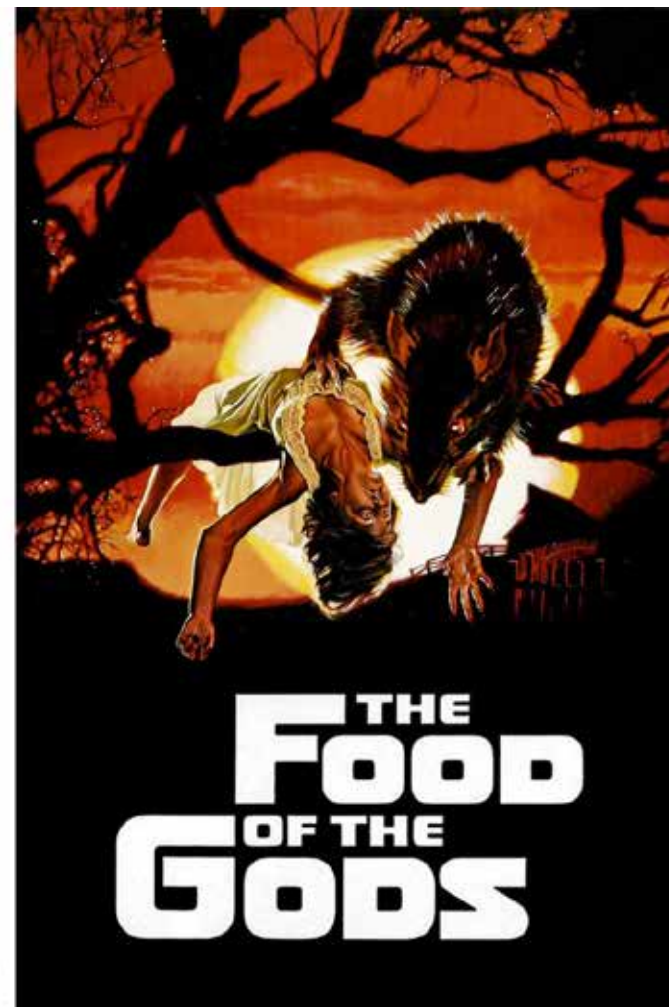
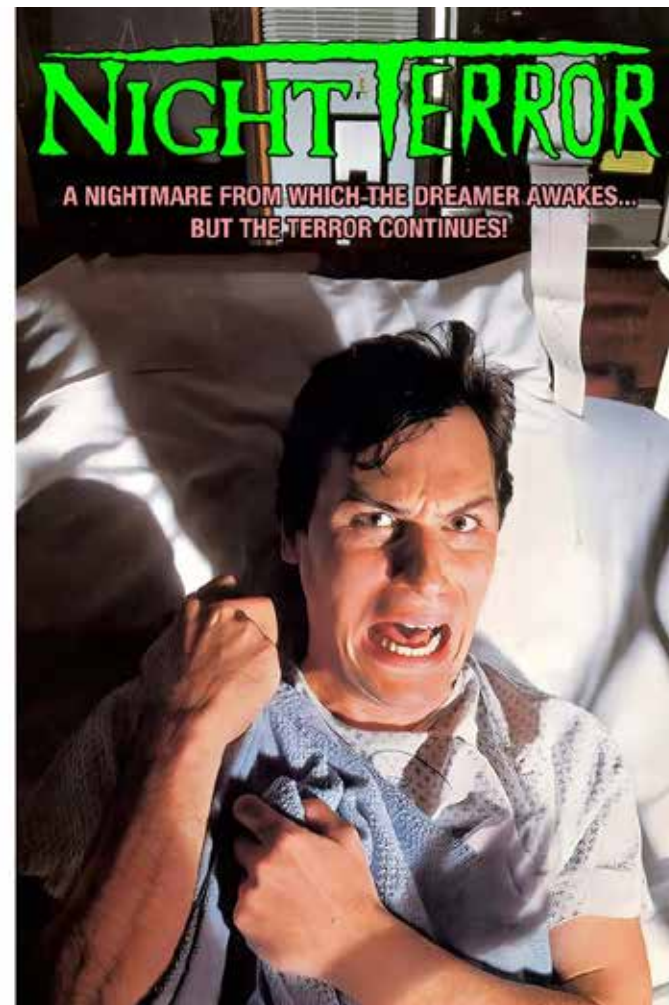


Paramount Pictures Presents A Charles E. Moss, Jr. Production

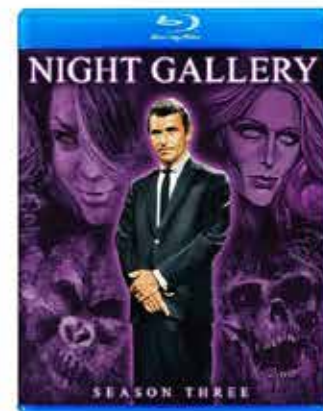
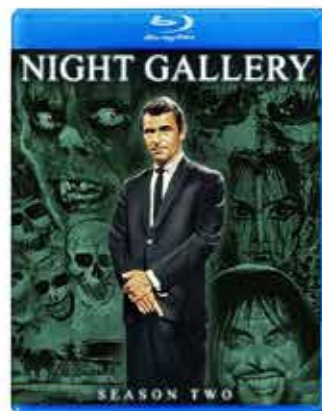
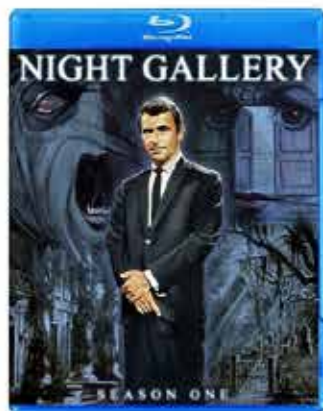
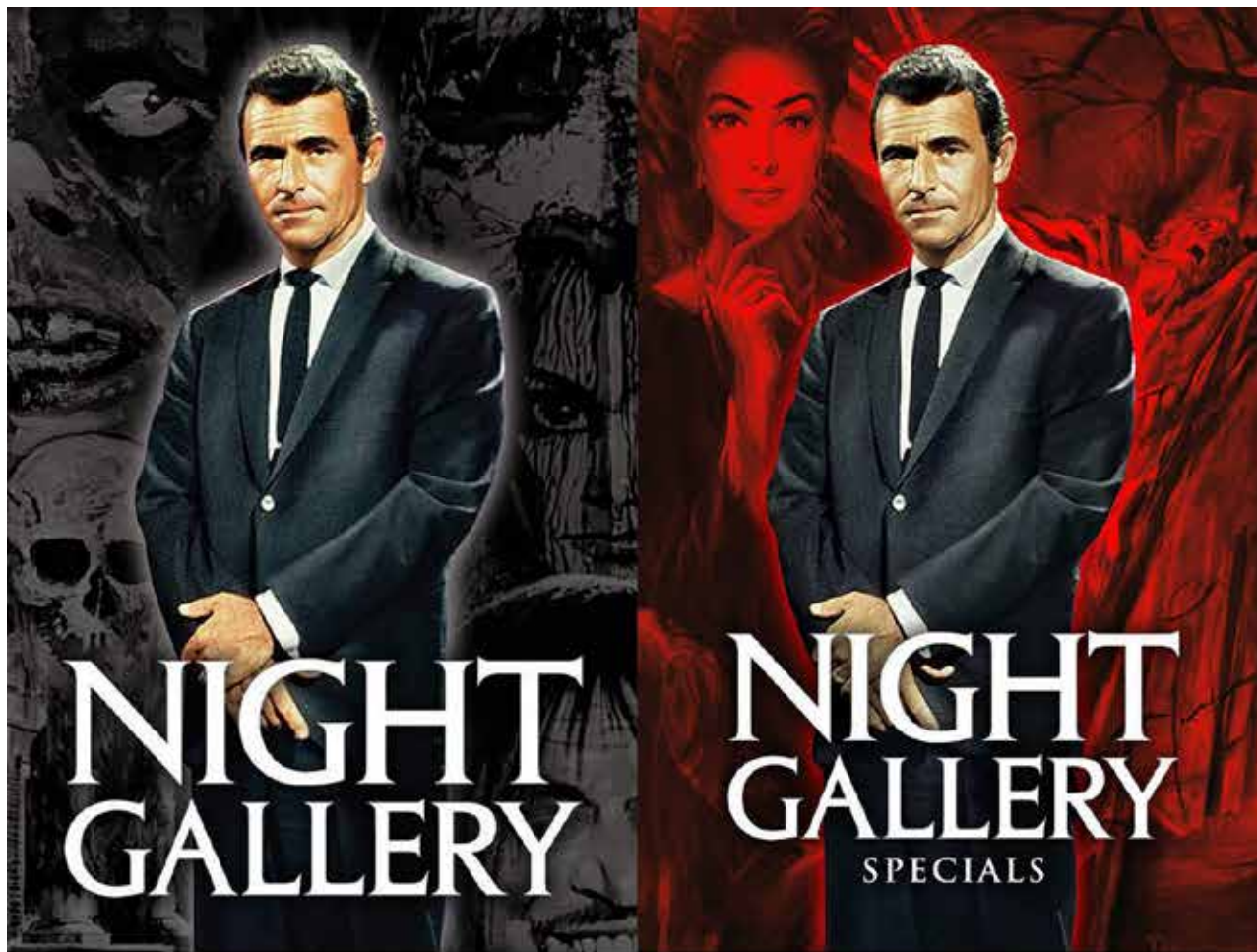
**"Let's Scare
Jessica
To Death"**

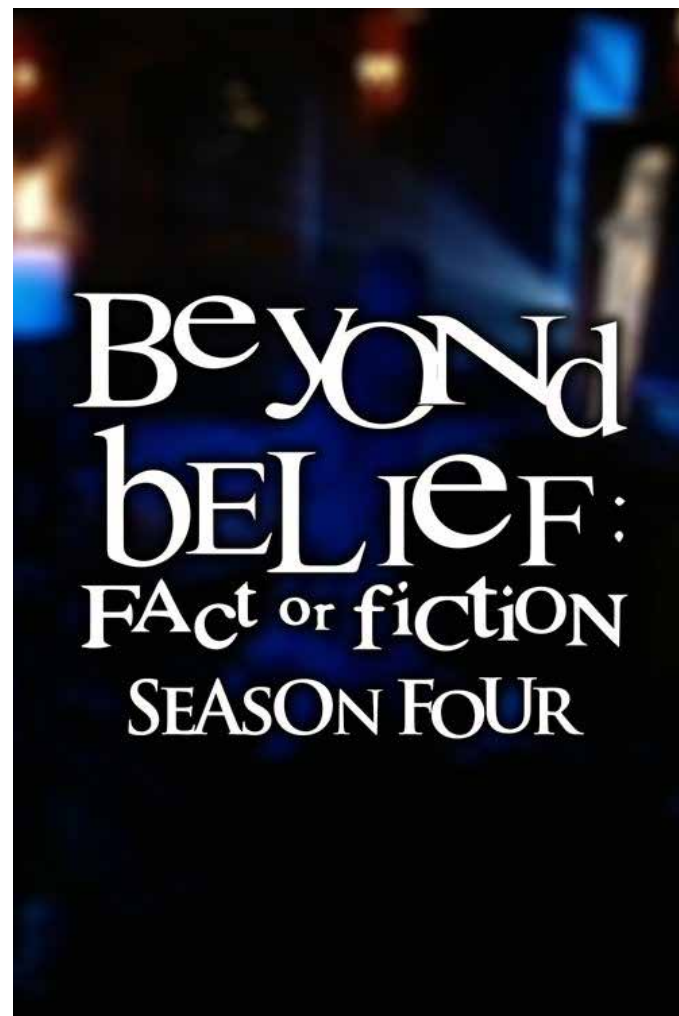
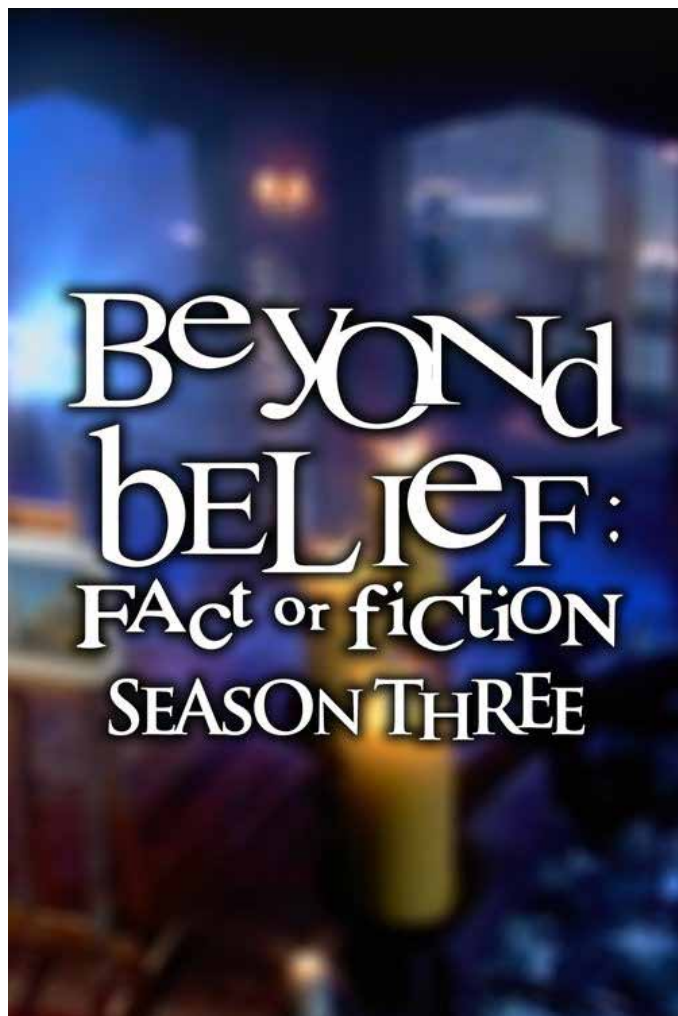
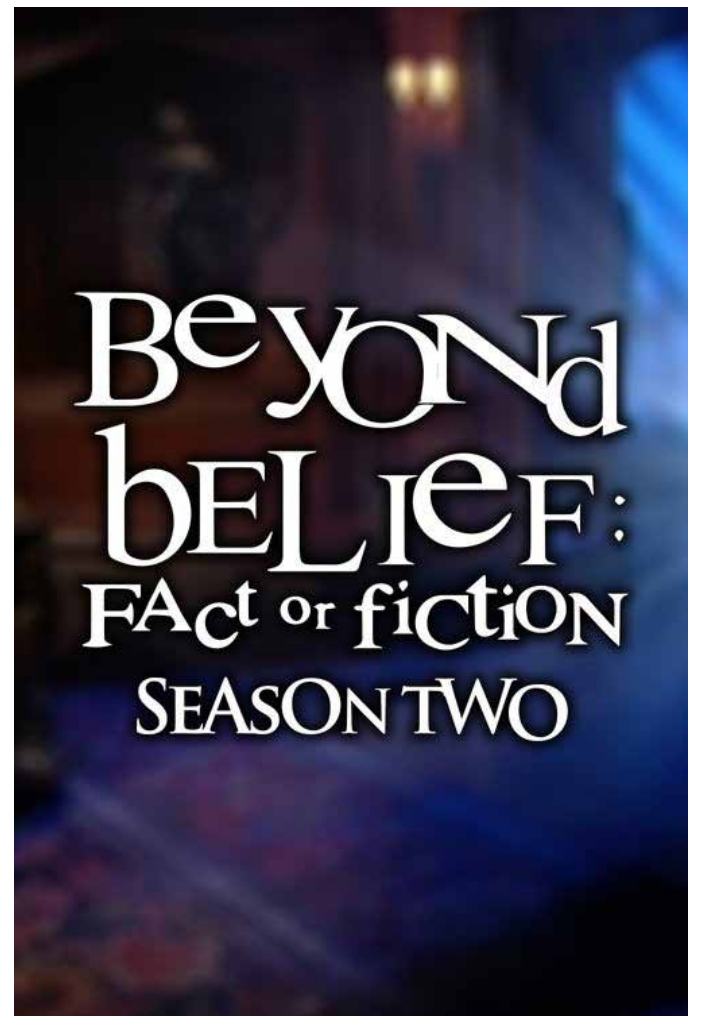
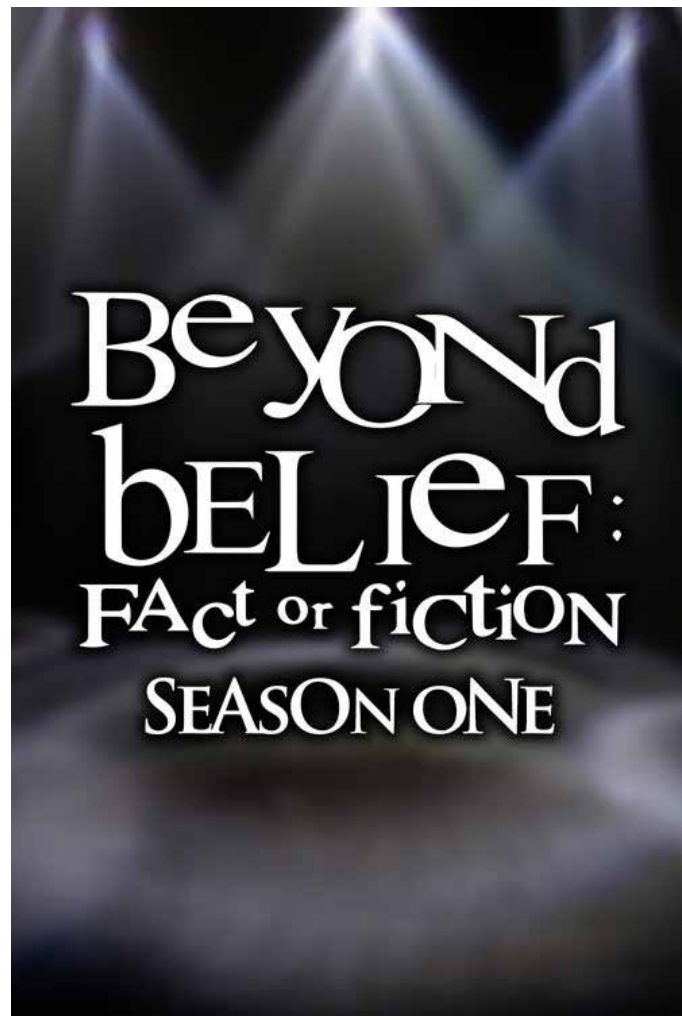
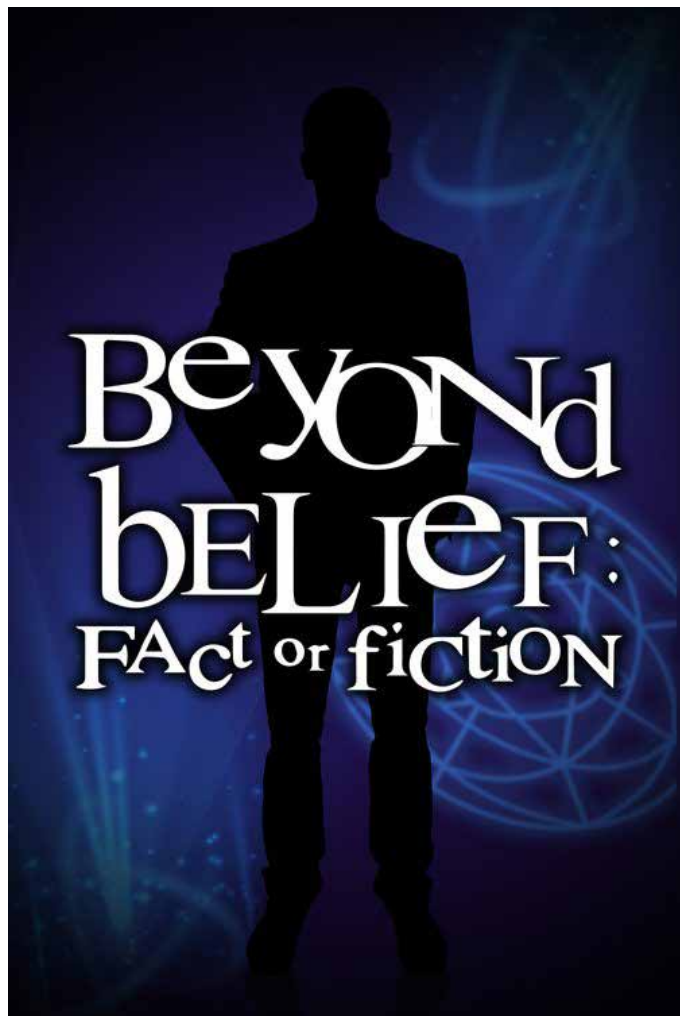
Starring Zohra Lampert, Barton Heyman, Kevin O'Connor, Gretchen Corbett, Alan Manson, and Mariclara Costello
Written by Norman Jones and Ralph Rose. Produced by Charles E. Moss, Jr. Directed by John Hancock. Color. A Paramount Picture





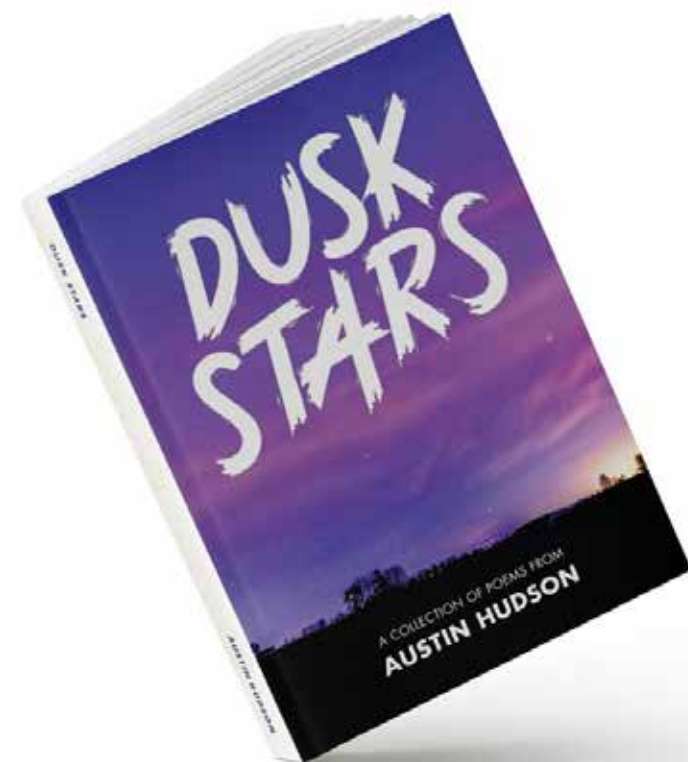
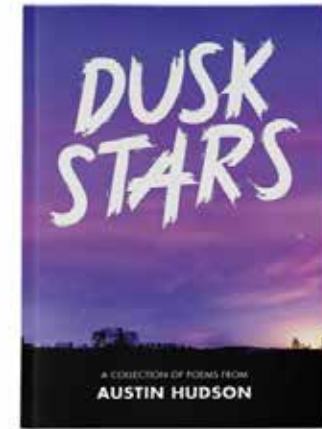
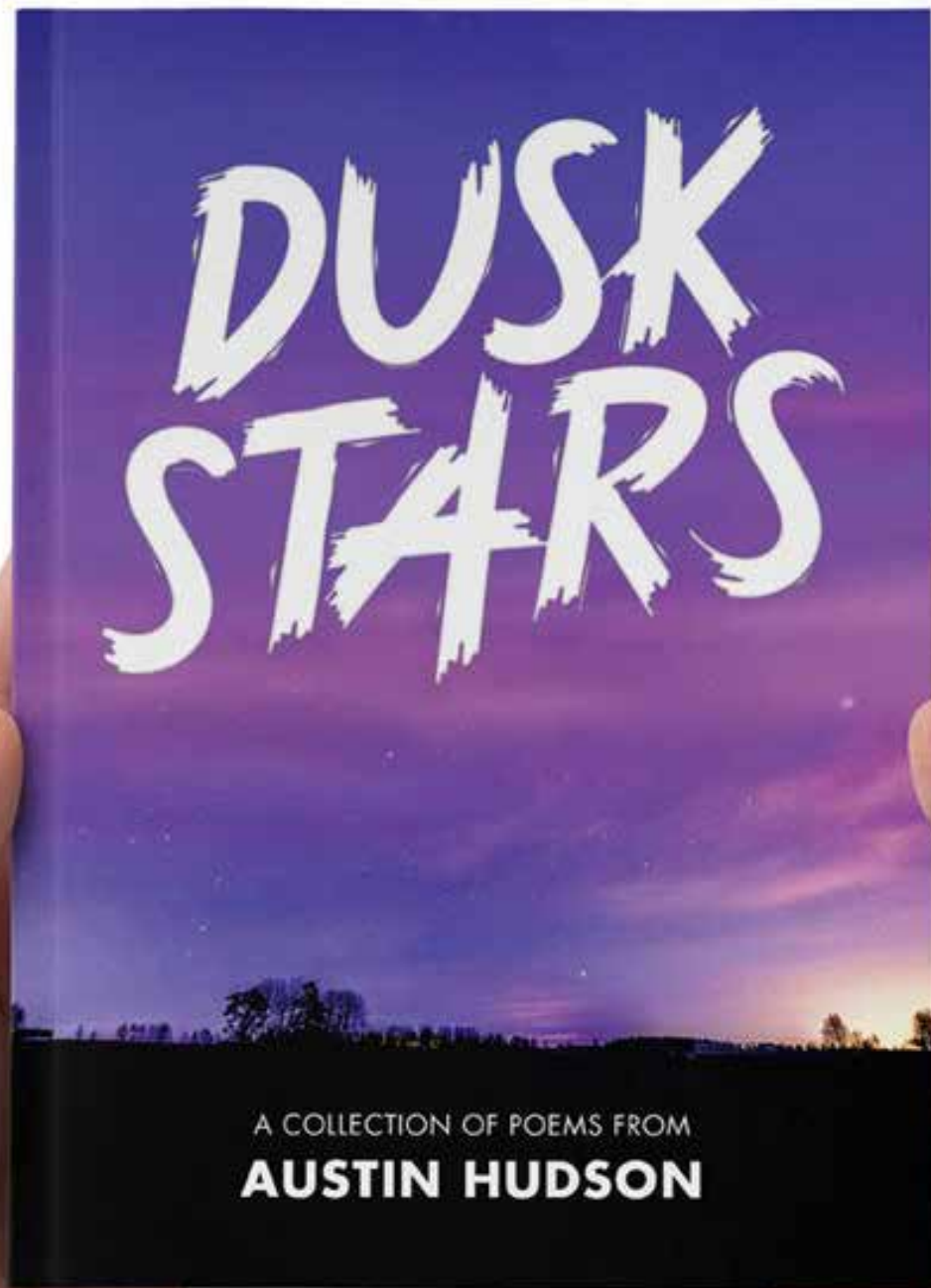


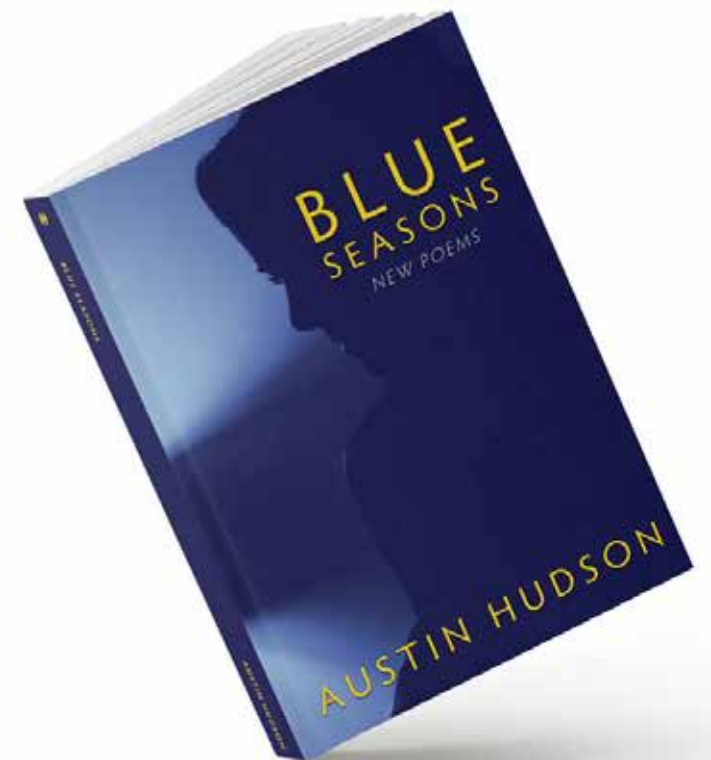


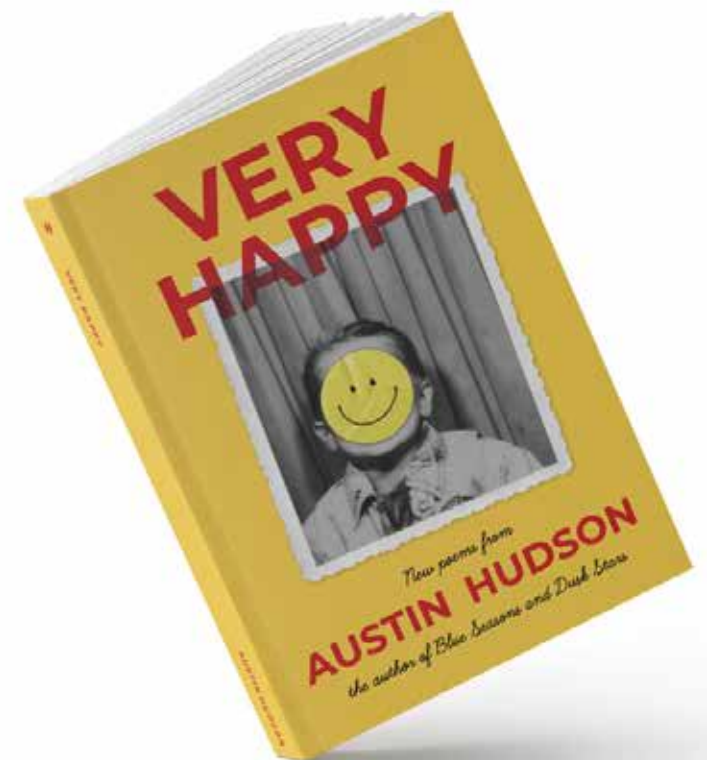
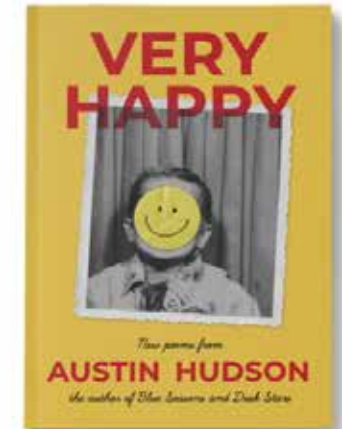
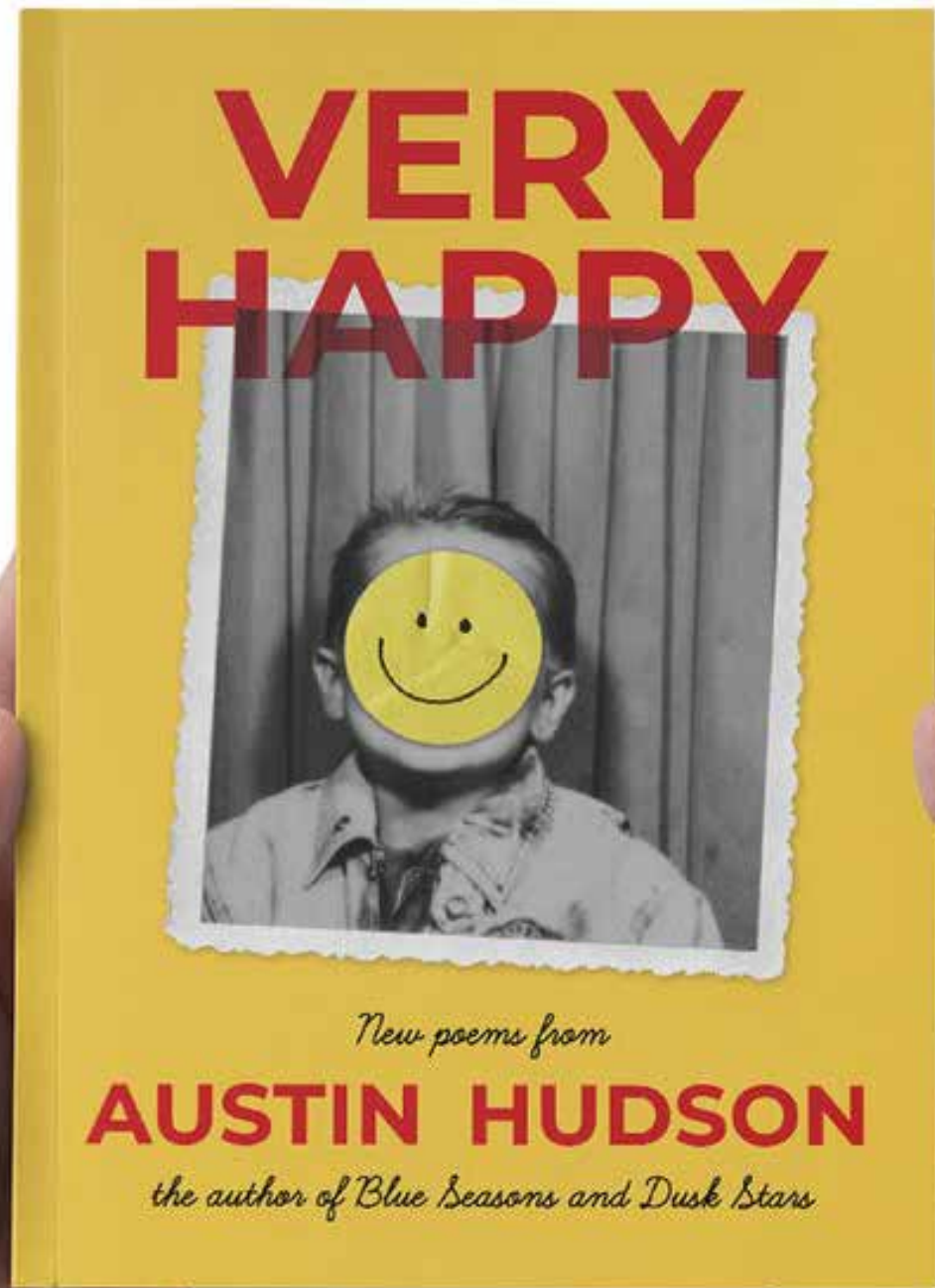


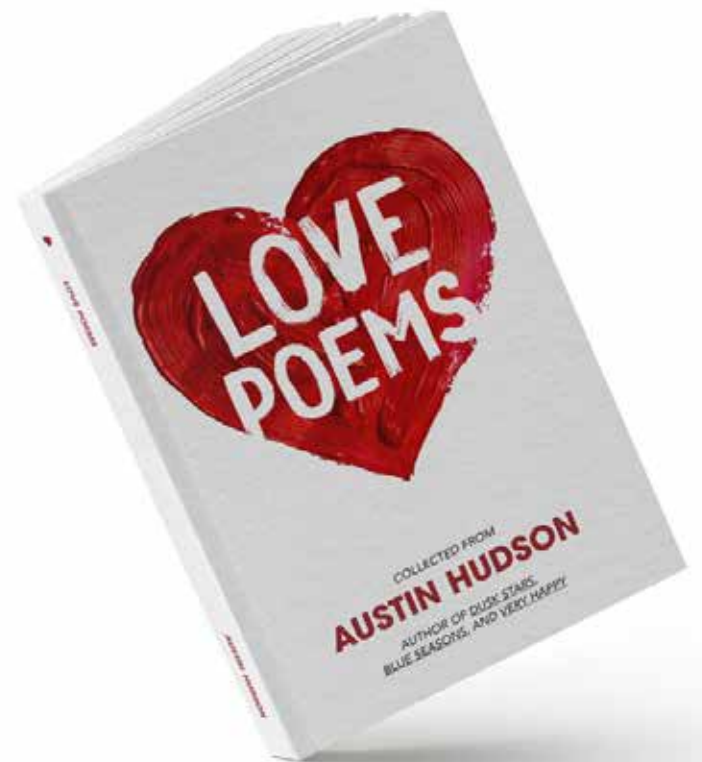
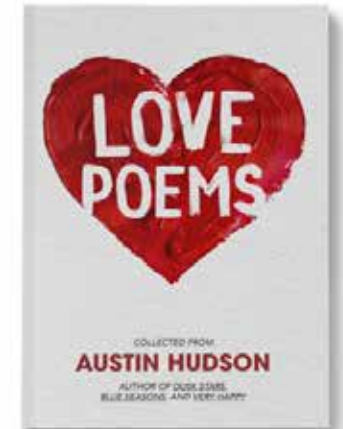
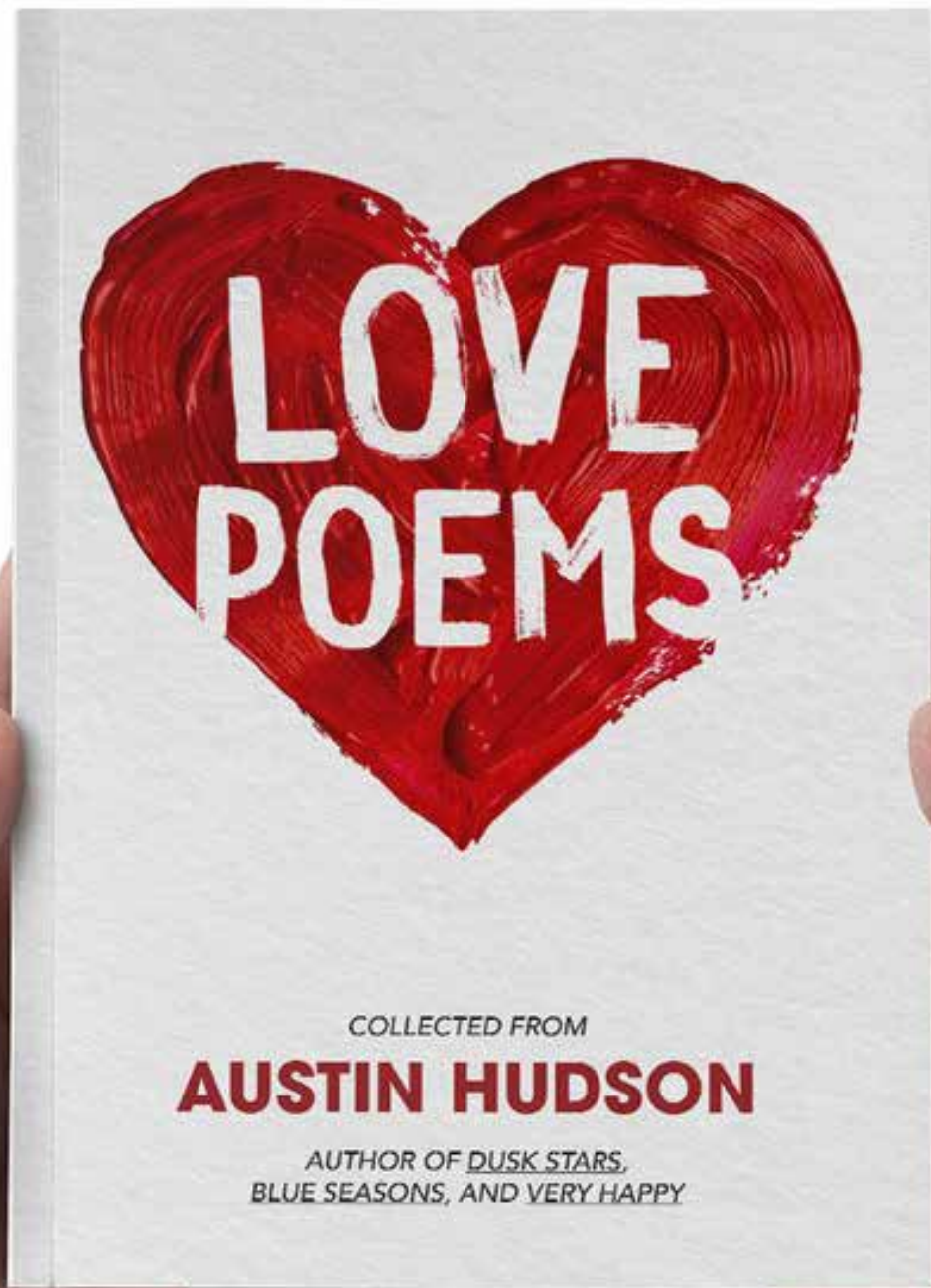
Books

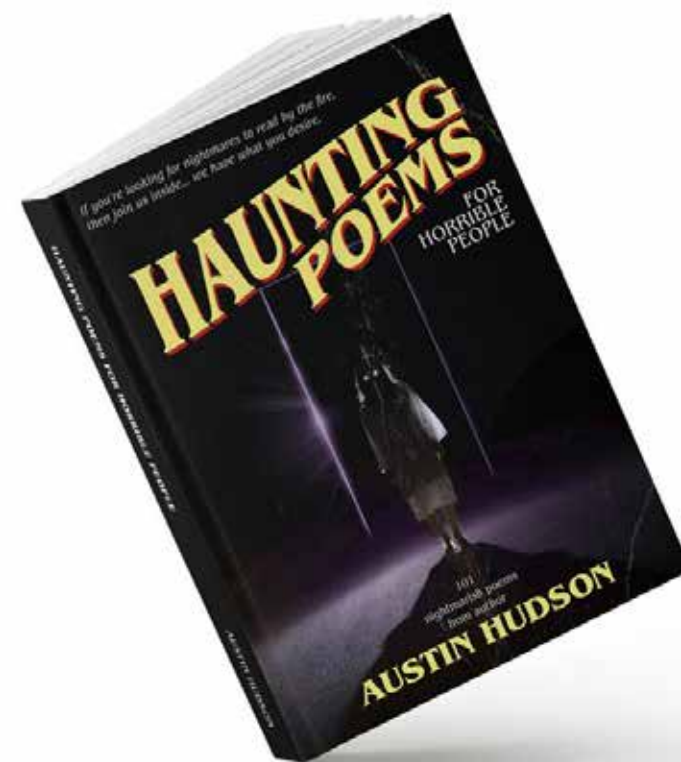
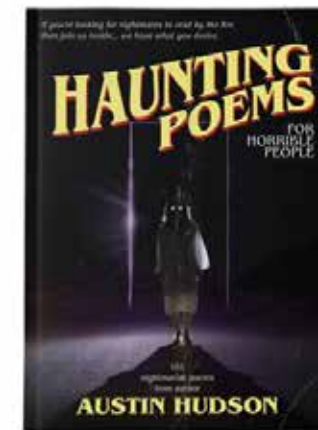
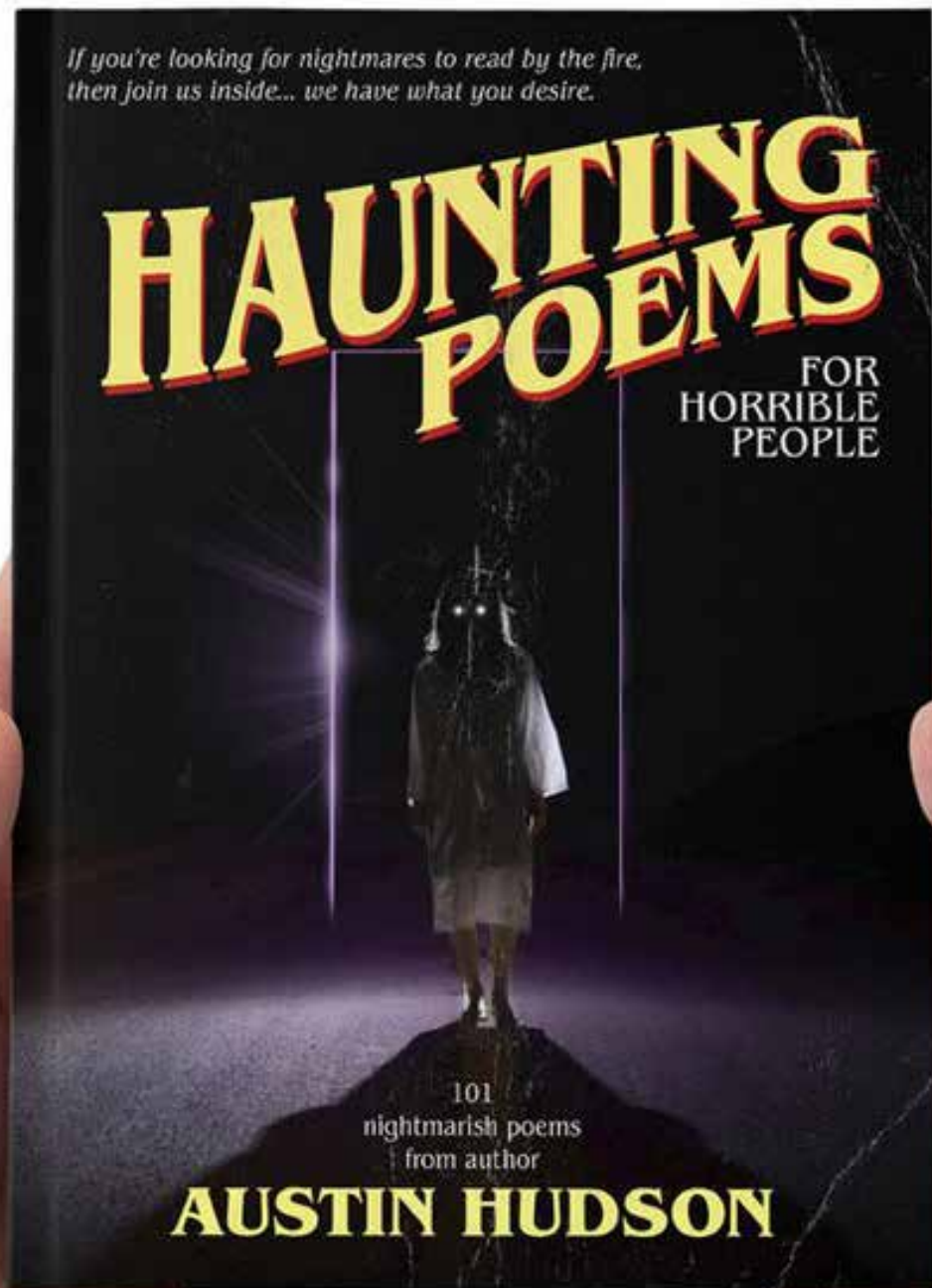


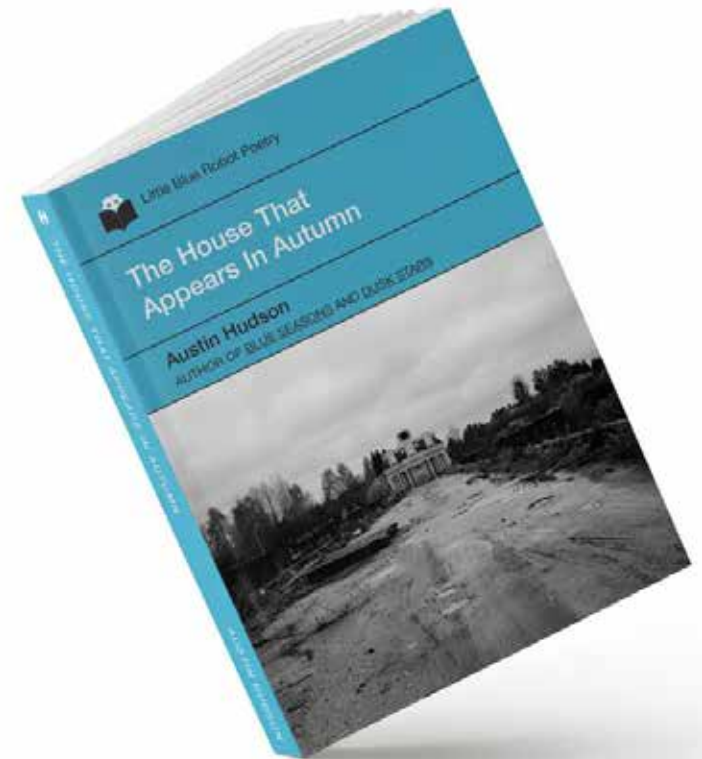
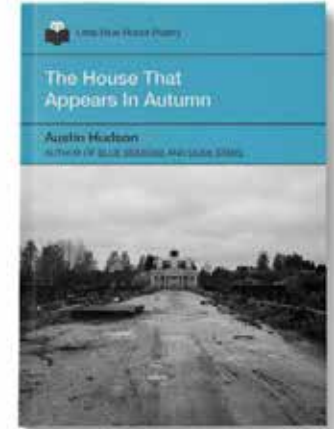
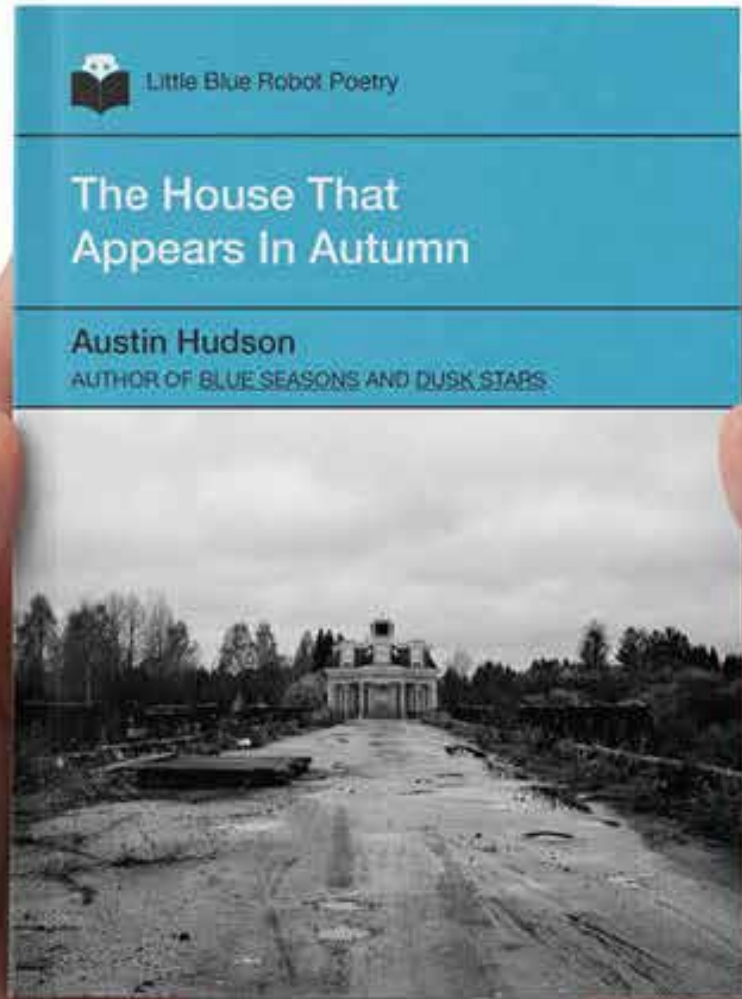


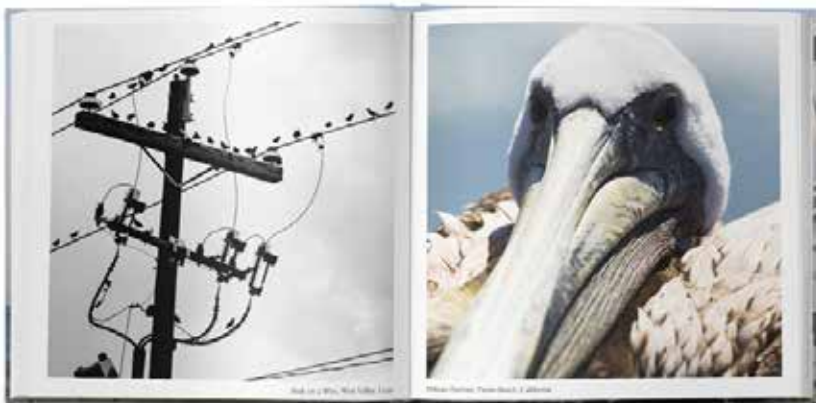
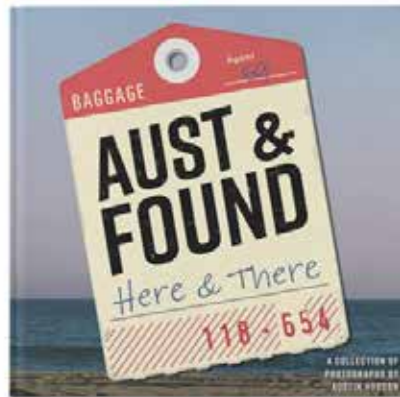


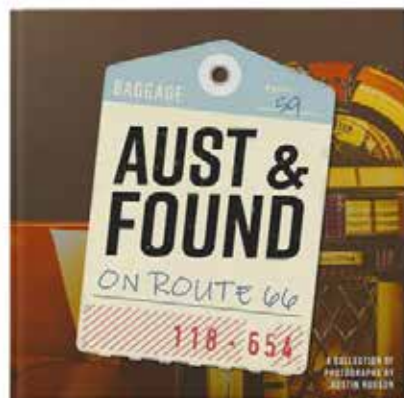












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